

VITA

Gene Burd
Associate Professor
School of Journalism
1 University Station A1000
University of Texas
Austin TX 78712-0113
CMA 7.238. 512/471-1991
<g.burd@mail.utexas.edu>

Born: May 21, 1932, Ozarks farm near Long Lane, Missouri; ancestors were English-Irish immigrants (including Henry VII's daughter Margaret); migrants from the Allegheny, Smoky and Cumberland mountains to Missouri, Oklahoma Territory, Texas and Washington by the mid-1800s, including land and cattle barons Dan Drumheller and Burk Burnet; after Dust Bowl, family moved to Los Angeles in the 1930s and 1940s.

Personal: 5'6" height, 145 lbs., single, Baptist, poet, writer-journalist, teacher (50 years)
Founder Urban Communication Foundation; Listed in *Who's Who in America*

EDUCATION

1937-1945 Four Mile, Missouri, (one-room) Grade School
1945-1946 Buffalo, Missouri, High School
1946-1949 Montebello (East Los Angeles) Senior High School
1949-1951 Pasadena, California, City College (AA, liberal arts)
1951-1954 UCLA (BA, MS, political science and journalism)
1954-55,57 University of Iowa (mass communication)
1959-1964 Northwestern University (Ph.D, urban media studies)

1947 Camp Celio Red Cross Training School, Nevada City, California
1948 Montezuma Mountain School, Los Gatos, California
1949 Southern Missouri harvest fields
1950 Southern Pacific Railroad, Los Angeles.
1951 Aspen Institute for Humanistic Studies, Colorado
1952 Chautauqua Institute, New York
1954-55 U.S. Army, 264th Field Artillery Battalion, Fire Direction Control
Public Information Office and Editor, Bad Kreuznach, Germany
1961-62 Resident-in-Research, Jane Addams' Hull-House, Chicago

TEACHING:

1972- University of Texas (Associate Professor)
1969-1972 University of Minnesota (Assistant Professor)
1965-1969 Marquette University (Assistant Professor)
1959-1965 Northwestern University (Teaching Assistant)

1953-1954 UCLA (Graduate Assistant)
 1954-1955 University of Iowa (Research Assistant)
 1961-1962 Columbia College-Chicago (Instructor)
 1963-1964 Center for Metropolitan Studies (Northwestern)
 1965-1969 Center for Study of American Press (Marquette)
 1968-1969 Black Writers Workshop (Instructor)
 Milwaukee Social Development Commission
 1975 Institute for Urban Studies (Visiting Professor)
 Arlington, Texas

MEDIA EXPERIENCE:

Newspapers

(1953-1965)

Kansas City *Star-Times* (reporter, general assignment)
 Albuquerque, New Mexico, *Journal* (reporter, military, city planning)
 Houston, Texas, *Chronicle* (editor-neighborhood news, sports, features)
 Three Rivers, Michigan, *Commercial* (reporter, associate city editor)
 Des Plaines, Illinois, *Journal & Mundelein-Libertyville News* (editor); Mt.
 Prospect & Arlington Heights, Illinois, *News* (founding editor)
 Monterey Park *Progress*, Beverly-Hills *News-Life*, Newport-Balboa *News-*
Times, California (reporter-editor intern).
Cervi's Rocky Mountain Journal, Denver, Colorado (writer, special edition)
St. Babs, Bad Kreuznach, Germany (editor, military newspaper)
California Sun, UCLA (newspaper print shop, reporter, editor); *Rafu Shimpo*.

Magazines and Books

(1952-1982)

Encyclopedia Britannica, Chicago (staff writer, 1964)
Iowa Publisher (assistant editor, 1957)
Womwrath's Book Store, New York (delivery boy, 1952)
 J.C. Penny Executive Office, New York (mail staff: U.S. and inter-office (1953)
Summy-Birchard Music Publishers, Evanston, Illinois (mail order clerk, 1959-1962)
 Magazine Adviser: *Brass Ring* (poetry); *Echo* (Black), Milwaukee (1965-1969).
 Editorial Boards: *Sports Media Journal*, *Newspaper Research Journal*. *Ecquid Novi*,
Topical Time, *Texas Literary Journal*, *MassCommReview*, *The Urban Interest*, *Journal*
of Utopia, *Urban Affairs Quarterly*, *Catholic School Editor*.

Radio-Television-Film

(1954-1978)

WSUI-Radio, Iowa City, IA. (continuity writer (1954-1955)
 UCLA Theater Arts Department, radio and film writing (1953-1954)
 Theater usher, Times Square, New York (1953)
 ACTV-Austin, Channel 10, Commentary: "Burd's Eye View" (1977-1978)
 TV-radio appearances on WTMJ, WISN, WMVS, WITI, WOKY, WRIT (Milwaukee) ;
 KCTA (Minneapolis); KUT, KLBJ, KVUE, KTBC (Austin).

Public Relations and Public Service

(1954-2010)

Writer, Intern, Los Angeles Metropolitan Coach Lines (1954)
Public Information, U.S. Army, 264th Field Artillery, Bad Kreuznach, Germany (1956)
Information Specialist, City of Chicago, Department of City Planning (1960)
Information Director, United Fund, Evanston, Illinois (1964)
Adviser-Advocate, Harrison-Halsted Community Group, Chicago (1961-1964)
Confidante, Milwaukee Mayor Henry Maier (1967-1969)
Evaluator, Metropolitan Council for Minneapolis-St. Paul (1972)
Resource expertise for: Minneapolis Sun, Tribune, and St. Paul
Pioneer Press & Dispatch; Model Cities, Urban Education Center, Advocates Services
Inc., Urban Coalition Task Information Force and Community Line (1970-1972)
Writer-Adviser, Texas Association for Public Transportation (1972-1973)
Founding member of National Urban Writer's Society (1974)
Consultant for study on "How Can Denver Municipal Government Communicate
More Effectively With Citizens" for the Denver Urban Observatory (1977).
Adviser, National Minority Network on Recruitment and Journalism Careers for Sigma
Delta Chi/Society of Professional Journalists (1972-1978).
Liaison for AEJMC Committee on the Status of Women (1978)
Advisory Steering Committee for Texas Commission on Alcoholism (1977-1978)
Member of Committee on Social-Economic Indicators for American Planning
Association (1981)
Volunteer "literary agent" for aspiring Black Austin free-lance writers; advocate for new
Black Nokoa newspaper; Board Member of Fontaine Religious Museum (1983-07)
Board and Charter Member of Academy for Poetry Therapy (1988-1990)
Founding Benefactor and Vice-President of Urban Communication Foundation (2005+)

PUBLICATIONS (Books and Chapters)

Burd, G., Jassem, H., Drucker, S., *The Urban Communication Reader II*
Hampton Press, Cresskill, NJ, 2010.

Burd, G., Drucker, S. & Gumpert, G., Editors, *The Urban Communication Reader I*
Hampton Press. Cresskill, NJ, 2007.

Burd, G. with Fontaine, I.J., *Jacob Fontaine (1801-1898) From Slavery to the Pulpit,
Press and Public Service*, Eakin Press, Austin TX, 1983.

Burd, G., "The Use of Urban Keywords to Revisit, Renew, and Revive Research Roots
of Communication" in *Rethinking Communication: Keywords in Communication
Research*. pp. 165-175, Hampton Press: Cresskill NJ, 2010.

Burd, G., "Streets as Endangered Sites for Communication", in *The Urban Communication Reader*, pp. 193-208, Hampton Press: Cresskill NJ, 2010.

Burd, G. "Efficiency Techniques in Journalistic Practice, Scientific Rigor and Religious Rhetoric, in *The Culture of Efficiency: Technology in Everyday Life*. pp 266-281, Peter Lang,: New York, 2009.

Burd, G., "The Search for Natural Regional Space to Claim and Name Built Urban Space" pp 237-257 in *The Urban Communication Reader*, Hampton Press: Cresskill, NJ, 2007.

Burd, G., "Mobility in Mediapolis: Will Cities be Displaced, Replaced or Disappear?," Chapter 3, pp. 39-58 in *Displacing Place: Mobile Communication in the 21st Century*", Sharon Kleinman, (Ed.), Peter Lang Publishing: New York, 2007.

Burd, G., "Internet Access, Ownership, and Control: Prospects and Pitfalls for African-Americans and Other Minorities", Chapter 4, pp 81-103, in *Ethnic Media in America: Building a System of Their Own*, Meiss, Guy & Alice A. Tait (Eds.), Kendall/Hunt Publishing Co., Dubuque, Iowa, 2006.

Burd, G., "Mediated Sports, Mayors and the Marketed Metropolis", Chapter 3, pp 35-63, in *Sporting Dystopias: The Making and Meanings of Urban Sports Cultures*, Wilcox, Ralph, David Andrews, Robert Pitter & Richard Irwin (Eds.) State University of New York Press: Albany, NY, 2002.

Burd, G., "A Critique of Two Decades of Agenda-Setting Research", Chapter 27, pp 291-294, in *Agenda Setting: Readings on Media, Public Opinion and Policymaking*, Protes, David & Maxwell McCombs (Eds.), Erlbaum Associates: Hillsdale, NJ, 1991.

Burd, G., "Preventive Journalism and AIDS Editorials: Dilemmas for Private and Public Health", Chapter 6, pp. 85-113, in *Bad Tidings: Communication and Catastrophe*, Masel-Walters, Lynne, Lee Wilkins & Tim Walters (Eds.), Erlbaum Associates: Hillsdale, NJ, 1989.

Burd, G., "Prison Poetry" pp. 168-175, in *Poetry as Therapy*, Morris Morrison (Ed.), Human Sciences Inc: New York, 1987.

Burd, G., "Texas: A State of Mind & Media", pp 154-165, in *The Texas Literary Tradition: Fiction, Folklore and History*, Graham, Don, James W. Lee & William T. Pilkington, Eds., University of Texas Press: Austin, Texas, 1983.

Burd, G., "The Selling of the Sunbelt: Civic Boosterism in the Media" Chapter 5, pp 129-149, in *Urban Affairs Annual Reviews*, Vol. 14, *The Rise of the Sunbelt Cities*, Perry, David C. & Alfred J. Watkins, (Eds.), Sage Publications: Beverly Hills, 1977.

Burd, G., "The Mass Media in Urban Society" Chapter 11, pp 293-322, in *Urban Affairs Annual Reviews*, Vol. 3, *The Quality of Urban Life*, Schmandt, Henry J. & Warner Bloomberg, Jr., (Eds), Sage Publications: Beverly Hills, 1969.

Proceedings

Society for the Interdisciplinary Study of Social Imagery, Wright, W. & Kaplan, S. (Eds), Colorado State University-Pueblo, CO.

Burd, G., "Communication Technology in the Electric City", pp 204-210 in *The Image of Technology*, 2009.

Burd, G., "The Blogger as Outsider: Technology as a Tactic to Get Inside the Establishment", pp. pp. 417-424, in *The Image of the Outsider*, 2008.

Burd, G., "Virtual Violence: Mass Media and Makeshift Memorials", pp 43-50, In *The Image of Violence II*, 2007.

Burd, G., "Walking on the Road: Wheels and Heels at War", pp 348-353, In *The Image of the Road*, 2005.

Burd, G., "Disease, Disability and Humor: Cartoons on AIDS", pp 307-310. in *The Social Exploration of Disability*, Issue No. 4, Hey, Stephen, Gary Kiger, Barbara Altman & Jessica Scheer (Eds.), Willamette Press: Willamette, Oregon, 1990.

Burd, G., "Comparative Predictive Procedures in Social Science, Science Fiction and Futurology" *Social Science Perspectives Journal*, Vol. 1:1, pp 1-20, 1986.

Burd, G., "Journalistic Practices and the Popularity of Superstition as Pseudo Science", *Social Science Perspectives Journal*, Vol. 1:3, pp 75-86, 1987.

Burd, G., "Social Science and the City: The Urban Crisis Revisited", *Social Science Perspectives Journal*, Vol. 2:2, pp 84-90, 1987.

Reports and Studies

"The Japanese Press in Los Angeles", *California Sun* 1954, Master's Report, UCLA.

"The Role of the Chicago Daily Newspapers in the Selection of the Chicago Campus for the University of Illinois", Northwestern Ph.D. Dissertation, Microfilm University of Michigan & *Journalism Abstracts*, 1964.

"Voters, the Press and Urban Renewal", 142 pp. *Center for the Study of the American Press*, Marquette University, Milwaukee, WI, 1966

"A Comparison of Suburban Weekly and Central City Daily Coverage of Metropolitan Problems", 72 pp, *Center for the Study of the American Press*, Marquette University, Milwaukee, 1967.

“Magazines and the Metropolis”, 138 pp., *Magazine Publishers Association*, New York NY, 1970.

“Dissemination of Information to Increase Use of Austin Mass Transit: A Preliminary Study”, *Council for Advanced Transportation Studies*, University of Texas-Austin, 82 pp. October 1973.

Encyclopedia-Biographical Entries

“G. B. Dealey” and “Alfred Horatio Belo Sr.”, Newspaper Publishers in *American National Biography*, Vol. 2, pp 536-537; Vol. 6, pp 283-285, Oxford University Press: New York, 1999.

“The Gold Dollar” and “Jacob Fontaine” African-American Journalism in *Handbook of Texas*, Texas Historical Association, 1996; also accessible online via <http://www.isha.utexas.edu/handbook/online/articles/view/FF/ffo30.html>

“Sky, Delta Airlines Magazine”, pp 174-177; “Spirit: The Magazine of Southwest Airlines”, pp 183-185; “Visa Vis” United Airlines Magazine, pp 208-212, in *Corporate Magazines of the United States*, Riley, Sam, (Ed.), Greenwood Press: New York, 1992.

“Texas Observer”, pp 322-327, in *Regional Interest Magazines of the United States*”, Riley, Sam G. & Gary W. Selnow (Eds.), Greenwood Press: New York, 1991.

“Curtis MacDougall”, p. 38 in “AEJMC: 75 Years in the Making”, *Journalism Monographs* No. 104, Emery, Edwin & Joseph P. McKerns (Eds.), AEJMC: Columbia, SC, November 1987.

“How Free are The Nation’s News Media ?”, pp 151-152, in *America Wants to Know: The Issues and the Answers for the Eighties*, Gallup, George Sr. (Ed.), A&W Publishers Inc: New York, 1983

Articles

“Ethical Enigmas in Mediated Emotion” The Use of Empathy in Television Reporting”, *Media Ethics*, 21:1, pp 8, 21-22, Fall 2009.

“The Mediated Metropolis as Medium and Message”, *International Communication Gazette*, 70:209-222, June 2008.

“The Search for Natural Regional Space to Claim and Name Built Urban Place”, *Journal of Architectural and Planning Research*, 25(2):130-144, Summer 2008.

“Legendary UT Professor Made Politically Incorrect (T)exit Long Before the Longing Lust for Nobel Fame by UT” *The New Texas Radical*, January 2008, pp 1-3.

“Mass Media Coverage of Conflict and Civil Disorder: Pseudo-events as Agents for Change”, *Ecquid Novi* 10 (1,2): pp 165-178, 1989.

“Minorities in Reporting Texts: Before and After the 1968 Kerner Report”, *Mass Comm Review*, Vol. 15:2,3, pp 45-60,68. 1988.

“Newspaper Reporting and Sociological Techniques”, *Ecquid Novi* 8:20; pp. 85-102, December 1987.

“Journalistic Neglect of Minority Community History”, *Mass Comm Review*, Vol. 1-3, pp 2-10, 1986.

“Reporting an Urban ‘Box Score’: A Journalistic ‘Sports Record’ to Measure Local Urban Performance”, *Journal of Urban Affairs* 8:2, pp 85-98, Spring 1986.

“Texas: A State of Mind and Media”, *Heritage of the Great Plains*, 19:3, pp 1-20, Summer 1986.

“The Newspaper Critic and His Critics: George Seldes and Press Criticism”, *Southwestern Mass Communication Journal*, 1:2, pp 43-63, 1985

“Media Mirth and Mental Maps of the Metropolis”, *Studies in Journalism and Mass Communications*”, Vol. 1:2, pp 1-7, Summer 1984.

“Editorial Positions and Government Policies on Decline of Northeast and Expansion of Urban Southwest in the 1980s”, *Studies in Journalism and Mass Communications*, Vol.. 1:3, pp 23-24, Fall 1984.

“Toward an Archeology of the Media”, *Qualitative Studies (AEJMC Newsletter)* 8:2, pp 3-5, Winter 1981-82

“The Ghost Town Newspaper: An ‘Autopsy’ Approach to the Frontier Press”, *Journalism History* 8:3-4, pp 99-103, Autumn-Winter 1981-1982.

“News in the Metropolis: New Concepts” *Ecquid Novi* 2:2, pp 107-120, 1981.

“City Growth and Planning News as Civic Ideology” *Journal of Communication Inquiry* 6:1, pp 55-66, Summer 1980.

“Urban Communications: Special Obligation for Urban Universities in Post-Industrial Society”, *Journal of Communication Inquiry*, 3:2, pp 37-50, Winter 1978.

“Urban Magazine Journalism Thrives During City Crises”, *Journalism Quarterly*, 50:1, pp 77-82+, Spring 1973.

“The Civic Superlative: We’re No. 1/The Press as Civic Cheerleader” *Twin Cities Journalism Review*, 1:2, pp 3-5+, April-May 1972.

“Cover City Affairs, Not Mere Buildings”, *Journalism Educator*, 16:3, pp 30-31, Summer 1971.

“Art as Urban Communication”, *Palette Magazine*, Vol. 50, pp 5-8, May 1971.

“Urban Press: Civic Booster”, *New City*, 8:1, pp 13-18, January-February 1969.

“Technology as the Teacher”, *The Journalist*, 33:3, pp. 11-13, Summer 2006.

“Building Bridges; Emerging Technologies”, *Grassroots Editor*, 35:4, pp 7-12, Winter 1994.

“Vital Revitalization—The American City Plan Goes Up in Smoke”, *Arts & Leisure*, 1:6, pp. 23-26, October 1979.

“What is Community ?”, *Grassroots Editor*, 20:1, pp 3-5+, Spring 1979.

“Texas Magazine Tries Journalism”, *Exchange*, Urban Writers Society, 4:3, p. 4, August 1974.

“High Schools are Pockets of Poetry”, *Catholic School Editor*, 43:1, pp 5-8, November 1973.

“School Press Must Not Ignore Urban Problems, Minority Access”, *Communication: Journalism Education Today*, Vol. 7, pp 9-11, Fall 1973.

“Urban Affairs Coverage in the College Press: The Possibilities”, Part I, *College Press Review*, 13:1, Autumn 1973, pp. 10-12.

“Urban Affairs Coverage in the College Press: The Problems”, Part II, *College Press Review*, 13:2, Winter 1973, pp 22-24.

“Degree Holders Face Cloudy Future in Depressed Knowledge Industry”, *Journalism Educator*, 28:2, pp. 9-12, July 1973.

“Protecting the Civic Profile”, *Public Relations Journal*, 26:1, pp. 6-10, January 1970. (Reprinted in *Tennessee Town & City*, 22:11, pp 15-17, November 1971.)

“Mayors, Media and Civic Co-Existence”, *Nation’s Cities*, 8:5, pp. 49-50, May 1970.

“The Urban Frontier for High School Journalists”, *Quill and Scroll*, 44:1, pp. 12-13, October-November 1969.

“Critic or Booster Role for Press”, *Grassroots Editor*, 10:5, pp 7-8+, Sept.-Oct. 1969.

“The Protest Press in the Underground”, *Catholic School Editor*, 38:4, pp 7-8, June 1969.

“The Media View the Convention”, *New City*, 6:11, pp. 19-22, November 1968.

“Urban Renewal in the City Room”, *Quill*, 56:5, pp. 12-13, May 1968.

“Media in Metropolis”, *National Civic Review*, 58:3, pp 138-143, January 1968.
(Reprinted in *Exchange*, 1:1, 1968; and *Mayor and Manager*, 12:3, pp 5-7, May-June 1969.)

“The Suburban Community Press”, *Catholic School Editor*, 3:4, pp 3-5, June 1968

“The Media View the Ghetto” *New City*, 6:1, pp 8-11, January 1968.

GRANTS-RESEARCH PROJECTS

(recipient)

\$29,000

\$1,000 *Los Angeles Times* Tom Treanor Fellowship to UCLA (1953-1954)

\$5,000 Grant from *Magazine Publishers Association*, New York (1970)

\$3,000 Council for Advanced Transportation Studies, University of Texas (1973)

\$20,000 Research Professorships from University of Texas (Doherty 1987;
Jones 2005; Christian 2006; Reddick 2008)

(donor)

\$1,608,300

\$1,020,000 given to create *The Urban Communication Foundation*, Great Neck, NY, to improve the practice, teaching and research of journalism and communication with annual awards via the *National Communication Association*, *International Communication Association* and *Association for Education in Journalism and Mass Communication* (2005)

\$500,000 donated to *Junior Statesmen of America Foundation*. San Mateo, California, for annual high school students Institute on Media and Politics in Los Angeles (2007)

\$50,000 pledged to Urban Communication Foundation for administrative & conference costs and annual international “communicative cities” award. (2010)

\$30,000 donated to Journalism Studies Division of *International Communication Association* for annual prize for Ph.D. dissertation on urban communication (2009)

\$28,300 donated toward annual \$1,000 award for graduate student research paper in Science Communication, Environmental Health and Risk in AEJMC in memory of deceased journalism Ph.D. candidate Lori Eason from Canada (2004).

(2002) Recognized for publishing eight of 19 papers presented over 25 years between 1977 and 2002 at conferences of the Southwest Education Council for Journalism and Mass Communication meetings in Texas, New Mexico, Louisiana and Oklahoma.

(2009) Cited for being among the top 10 winners over nine years for three winning entries on journalism teaching tips in courses about feature writing, music and cars in survey of "GIFTed Teaching: An Analysis of 228 Great Ideas for Teaching Awards in Journalism Education" in study by David Cuillier (Arizona) and Carol Schwalbe (Arizona State) presented at AEJMC in Boston, August 2009.

PRESENTATIONS (1967-2011)

(222 papers, lectures, speeches on urban and minority journalism, qualitative research)

"Cities and the Press: Critical Analysis of Journalistic Performance", Association for Education in Journalism, University of Colorado-Boulder. CO August 30, 1967.

"The Press and Public Problems", Public Affairs Awards Seminar, American Political Science Association and Ford Foundation, Sun Valley, Idaho, June 23-29, 1968.

"Urban Education and Criticism of the Mass Media", Institute on Mass Media and Education, Marquette University, Milwaukee, July 24, 1968.

"Voters, the Press and Urban Renewal" Association for Education in Journalism, University of Kansas, Lawrence, KS, August 27-28, 1968.

"Magazines and the Metropolis", Association for Education in Journalism, University of Kansas, Lawrence, KS, August 27-28, 1968.

"Urban Universities, Mass Media and Student Unrest" Annual Meeting, Wisconsin Association of Collegiate Registrars and Admissions Officers, Milwaukee, WI, October 17, 1968.

"Urban Estrangement and the Established Media", Southern Newspaper Publishers Association, and Ford Foundation, University of Kentucky, Lexington, KY, May 19-22, 1969.

"City Hall vs The Press: A Critical Analysis of Press Criticism in Milwaukee" Association for Education in Journalism, University of California, Berkeley, CA, August 26-27, 1969.

“Magazines and the Minority Messages of Blacks and Poets”, Association for Education in Journalism, University of California, Berkeley, CA, August 26-27, 1969.

“Urban Crises: Where Public Policy, Research Methods and News Media Meet”, University of Minnesota Seminar, February 27, 1970.

“Urban Affairs as a Context and Tool for Teaching Magazine Journalism”, Association for Education in Journalism, American University, Washington DC, August 16-19, 1970.

“The Urban News Explosion”, National Conference sponsored by Center for Policy Study, University of Chicago, Chicago, IL, November 22-23, 1970.

“Special Urban Audiences and the New Journalism”, Association for Education in Journalism, University of South Carolina, Columbia, SC, August 23-24, 1971.

“Is Reporting Disappearing as the Backbone of J-Schools ?”, Association for Education in Journalism, University of South Carolina, Columbia, SC, August 23-24, 1971.

“Teaching Magazine Journalism: Theory and Practice”, Association for Education in Journalism, Southern Illinois University, Carbondale, IL, August 20-23, 1972.

“Urban Problems, Press Criticism and City Hall”, Association for Education in Journalism, Southern Illinois University, Carbondale, IL, August 20-23, 1972.

“Urbanization, Specialization and the Future of Magazines”, Association for Education in Journalism, Colorado State University, Fort Collins, CO, August 22, 1973.

“Urban Mass Transit, Communication and the Energy Crisis” Rocky Mountain Social Science Association, EL Paso, TX, April 27, 1974.

“A New State-City Magazine: Texas Monthly”. Association for Education in Journalism, San Diego State University, San Diego, CA, August 18-21, 1974.

“Journalism Education in the Post-Watergate Era: An Assessment”. Association for Education in Journalism, Carleton University, Ottawa, Canada, August 16-19, 1975.

“Urban Communication Focus: A Special Obligation for Urban Universities in Post-Industrial Society”, Western Social Science Association, Arizona State University, Tempe, AZ, April 30, 1976.

“Mass Media and Metropolitan Problems”, National Conference on Government, National Municipal League, Milwaukee, WI, November 13, 1967.

“Urban Specialists View the Press in Urban Crises”. Sigma Delta Chi, Regional Convention, Milwaukee, WI, March 23, 1968.

“Urban Alienation and the Underground Press”, Lecture, Alpha Kappa Delta, Marquette University, Milwaukee, WI, April 16, 1968.

“Magazines and Public Images of Cities”, National Convention of Association of Commerce Publications, Milwaukee, WI, July 15, 1968.

“Critic or Civic Booster Role for the Press”, Sigma Delta Chi, Annual Spring Banquet, Southern Illinois University, Carbondale, IL, May 28, 1969.

“News of Blacks in White Newsrooms”, Sigma Delta Chi at Press Club in Minneapolis, MN, January 29, 1970.

“The Press and the Pollution Revolution: Ecology Crusaders and Enviro-Muckrakers”, Northwest News Executives Conference, Minneapolis, MN, May 9, 1970.

“Social Change, Political Order and the Mass Media”, Kappa Tau Alpha Initiation Banquet, Sheraton-Ritz Hotel, Minneapolis, MN, May 24, 1970.

“Urban Pollution by the Media”, KTCA-TV Environmental News, Minneapolis, MN, May 27, 1970.

“Poetry as Communication: Its Relevance to Revolt, Politics and Protest”, Patrick Henry High School poetry session, Minneapolis, MN June 2, 1970.

“Features, The Change of Pace Article”, North Texas Student Activities Conference, University of Texas, Arlington, TX October 28, 1972.

“Interpreting and Writing About Community Problems” 46th Annual Interscholastic League Press Conference, Austin, TX March 22, 1974.

“Covering the New Urban Environment” 47th Interscholastic League Press Conference, Austin, TX, March 22, 1974.

“The Challenge of the New Urban Environment to Journalism”, Speech to New Orleans Press Club and Loyola University, New Orleans, LA, October 28-30, 1974.

“Urbanization and Future Jobs in Journalism and Communications”, Franklin College, Franklin, IN, December 4, 1974.

“Mass Media and Urban Turbulence”. National Conference at Wingspread Center, Johnson Foundation, Racine, WI, March 30, 1968.

“News Beats and the New City”, Sigma Delta Chi Chapter, University of Wisconsin-Milwaukee, November 6, 1968.

“The Police, the Press and Public Protest”, Series on Police-Community Relations, Milwaukee Area Law Enforcement Officers, December 10, 1968.

“Pickets, the Press and Urban Demonstrations” Public Conference and Panel, WITI-TV, ABC-Milwaukee, WI., January 19, 1969.

“Sports News, Economic Base and the Civic Bond”. Alpha Gamma Delta, Lecture, Marquette University, Milwaukee, WI, February 6, 1969.

“Community Newspapers for Appalachia”, Appalachian Development Conference, Big Stone Gap, VA, February 17-19, 1969.

“Reporting Urban Affairs Today”, Florida Associated Press Association Seminar, University of Florida, Gainesville, FL. February 28, 1969.

“Underground Press and Careers in Journalism”, Bishop Noll Institute, Hammond, IN, April 25, 1969.

“The Urban Future and High School Journalism”, St. Francis Academy, Joliet, IL, May 14, 1969.

“Our Rural Past, Present Predicaments and the Urban Future”, Commencement Address, Buffalo, MO, High School. May 22, 1969.

“Model Cities Communications”, Conference of Minnesota State Planning Agency, St. Paul, MN, February 9, 1971.

“Environment From the Viewpoint of the Social Sciences”, Bicentennial Seminar on “The American Environment” Division of Comparative Studies, Humanities Research Center, University of Texas, Austin, TX, April 24, 1974.

“The Multi-cultural Model for Teaching Communications to Minorities”. Association for Education in Journalism, San Diego State University, San Diego, CA, August 19-21, 1974.

“Qualitative Approaches as a Social Science Method in Communications Media Research”, Western Social Science Association, Arizona State University, Tempe, AZ, May 1, 1976.

“The Use of Local Community Publications as an Outlet for Student Magazine Articles”, Association for Education in Journalism”, University of Maryland, College Park MD, July 31-August 3, 1976.

“New Minorities in Communication (Age, Sex, Life/Style, Handicapped) and the Racial/Ethnic Curriculum Model”, Association for Education in Journalism, University of Maryland, College Park, MD, July 31-August 3, 1976.

“Metropolitan Daily Newspaper Coverage of Minority Communities Near the Central Business District”. 2nd Annual Chicanos Interesados En Comunicaciones Conference, Chicanos in Media, Austin, TX, April 1, 1977.

“Urban Symbolism and Civic Identity: Vision and Values in Architecture and Communication”, Western Social Science Association, Denver, CO., April 21-13, 1977.

“Media and the New Minorities: The Aged and the Handicapped”, Western Social Science Association, Denver, CO, April 21-23, 1977.

“Minorities and the Miami Post-Mortem: How a Local Referendum Becomes a National Issue”, 4th Annual Gay Task Force Convention, Austin, TX, June 18, 1977.

“The Aged and Handicapped Seek Human Quality and Public Service in Media”, Association for Education in Journalism, University of Wisconsin, Madison, WI, August 21-24, 1977.

“Photo-Journalism and Architectural Communication of Community Images” Texas Journalism Education Council, Texas Tech University, Lubbock, TX, October 16, 1977.

“Regional Rivalry and the Rise of Debate on Urban Crises and Growth in the Sunbelt”, Western Social Science Association, Denver, CO., April 28, 1978.

“Criticism of News Media in City Magazines”, with Dianne Young, Association for Education in Journalism, University of Washington, Seattle, WA, August 14, 1978.

“The Quality of Life and Press Criticism of Sunbelt Expansion”, Association for Education in Journalism, University of Washington, Seattle, WA, August 15, 1978.

“Newspapers as Civic Participants and Observers: Dilemmas in Journalistic Objectivity/Subjectivity”, Association for Education in Journalism, University of Washington Seattle WA, August 16, 1978.

“Community Journalism: Toward New Definitions of Community”, Texas Journalism Educators Council Symposium, Trinity University, San Antonio, TX, October 15, 1978.

“Social Science Methods as Precision Journalism and Urban Functions in Preventive Journalism: New Reportorial Perspectives in Teaching Communication” Community College Social Science Association, St. Louis, MO., October 19, 1978.

“Working for Your Hometown Newspaper”, Interscholastic League State Convention, Austin, TX., March 17, 1979.

“The Western Ghost Town as a ‘Historical Experiment’ to Measure Social Responsibility of the Press”, Western Social Science Association, University of Nevada-Reno, April 28, 1979.

”The Urban/Environmental Critic as the Current Model for Criticism Unlimited”, Association for Education in Journalism, University of Houston, Houston, TX, August 5-9, 1979.

“Coverage of Health and Nutrition in the Houston Chronicle”, Texas Journalism Education Council, Texas A&M University, College Station, TX, October 14, 1979.

“Community Coverage by High School Newspapers”, Interscholastic League Conference, Austin, TX, March 21, 1980.

“Journalism Teaching and Practice in the Urban Setting”, Annual Communications Month, Sigma Delta Chi, University of Arkansas, Little Rock AR, April 10, 1980.

“Communications Media and the Natural Environment: Earth Day, Ehrlich and the Eighties”, Southwestern Political Science Association, Houston, TX, April 2-5, 1980.

”Urbanization as a Context to Study Communications as a Tool to Interpret News and Teach Urban Journalism”, Association for Education in Journalism (Regional Convention), Memphis State University, Memphis, TN, April 10-12, 1980.

“Preventive Journalism: A Perspective Derived from the Health Sciences”, Western Social Science Association, Albuquerque, NM, April 26, 1980.

“City Growth and Planning News as Civic Ideology”, Association for Education in Journalism (Regional Convention) University of Iowa, Iowa City, IA, March 15, 1980.

“Objectivity and Civic Ideology: Policy and Performance Dilemmas”, Association for Education in Journalism, Boston University, Boston, MA, August 10-13, 1980.

“An ‘Autopsy’ Approach to Frontier Press History: The Ghost Town Newspaper”, Association for Education in Journalism, Boston University, Boston MA, August 10-13, 1980.

“Community Coverage by the High School Press: Beyond the Boundaries of the Campus Microcosm”, Association for Education in Journalism, Boston University, Boston MA, August 10-13, 1980.

“Neighborhood Issues and the Press”, Neighborhood Issues Conference, Austin, TX, September 13, 1980.

“The Environmental Communications Triad: Urban Planners, Architects and Journalists”, School of Architecture and Urban Planning, UCLA, November 17, 1980.

The Media as Civic Participants: Ethical Dilemmas and Research Trends”, Purdue University, Department of Communication, December 2, 1980.

“Preventive Journalism: An Idea Whose Time is Now”, Louisiana State University, Baton Rouge, LA, April 30, 1981.

“Health and Medical Information as a System of Preventive Journalism” International Communication Association, Minneapolis, MN, May 21-25, 1981.

“Person Experience and Undercover Reporting: Uses and Abuses”. Loyola University, New Orleans LA, May 1, 1981.

“The Qualitative Legacy of Participant/Observer Approaches Among Sociologists and Journalists from the Chicago Urban Tradition”, Association for Education in Journalism, Michigan State University, East Lansing, MI, August 10, 1981. (Previously presented at Southwest Journalism Symposium in Austin, TX, on October 26-27, 1980 as “Urban Journalism and Participant/Observer Research: The Qualitative Legacy of the Chicago Sociologists”).

“Beyond Precision and Toward Prevention: Press Responsibility for Health News”, Association for Education in Journalism, Michigan State university, East Lansing, MI, August 10, 1981.

“Urbanization as a Context for a System of Functional News Beats”, Association for Education in Journalism, Michigan State University, East Lansing, MI, August 10, 1981.

“Humanistic Journalism in the Urban Environment: The Survival Value of ‘Hard’ vs ‘Soft’ News”, Association for Humanist Sociology, Cincinnati, OH, October 24, 1981.

“Preventive Journalism: An Idea Whose Time Has Come”, University of South Carolina, College of Journalism, Columbia, SC, December 4, 1981.

“New Technology for Old City Problems and New City Prospects”, Association for Education in Journalism (Regional Conference), Georgia State university, Atlanta, GA, February 26-28, 1982.

“Communications Media Response to the Sunbelt: Cultural and Regional Confrontation in a Post-Industrial Society”; and “The Dual Responsibility of Sociologists and Journalists for the Quality of Human Life in the Sunbelt”, Southwestern Sociological Association, San Antonio, TX, March 17-20, 1982.

“Alternatives to Social Science Methods in Mass Communications Research”, Western Social Science Association, Denver, CO., April 21-24, 1982.

“The Sunbelt vs the Eastern Establishment: A Crisis in Mass Communications and American Society”, Association for Education in Journalism, Ohio University, Athens, OH, July 28, 1982.

“Urban Uses and Social Impact of New Communications Technology: A Critical and Philosophical Perspective”, Association for Education in Journalism, Ohio University, Athens, OH., July 28, 1982.

“Emerging Electronic Feature Stories in Television ‘Magazines’”, Association for Education in Journalism, Ohio University, Athens, OH, July 27, 1982.

“Media Mirth-Making on Mental Maps of Society”. Texas Journalism Education Council and Southwest Symposium for Mass Communication, Angelo State University, San Angelo, TX, October 3-4, 1982.

“New Communication Technology as the Missing Educational Link Between Community and Mass Media, World Future Society, 5th Annual Conference, Dallas, TX, February 14, 1983.

“Newspaper Editorials on Federal Policy Toward Sunbelt Growth and Regional Migration”, Association for Education in Journalism (Regional Colloquium) Louisiana State University, Baton Rouge, LA, March 4-5, 1983.

“Journalistic Observation as a Qualitative Research Method for Sociology” Southwestern Sociological Association, Houston, TX, March 17, 1983.

“Texas” A State of Mind and Media”, Popular Culture Association, Wichita, KS, April 23, 1983.

“Mass Media, Social Behavior and the Culture of alcohol”, Western Social Science Association, Albuquerque, NM, April 28, 1983.

“Urban Information Systems and the New Communications Technology as a Communications System: A Critical View”, International Communication Association, Dallas, TX, May 28, 1983.

“The Media Clash Between the Sunbelt and Northeast: Emerging Information Society Wars”, International Communication Association, Dallas, TX, May 28, 1983.

“The Co-existence of Qualitative Studies and Social Sciences: Toward Parity and Détente?”, Association for Education in Journalism, Oregon State University, Corvallis, OR, August 8, 1983.

“Editorial Positions and Government Policies on Decline of the Northeast and Expansion of the Southwest (Sunbelt” in the 1980s”, Southwest Journalism Education Council for Journalism/Mass Communication, Austin, TX, October 2-3, 1983.

“Urban Frontier Images for the Southwest: How Magazines Discovered and Defined Houston, 1900-1983, Popular Culture Association (Southwest/Texas Region), Lubbock, TX, October 27-29, 1983.

“From Town Criers in Street to TV Anchors in Studios: A Cultural Institution Survives Media Technology”, Association for Education in Journalism (Winter Regional Conference), University of Colorado, Boulder, CO., March 11-13, 1984.

“The Myths and Realities of Media as Political Institutions”, Southwestern Political Science Association, Fort Worth, TX, March 22, 1984.

“American Regional Images for Tomorrow in USA Today”, Western Social Science Association, San Diego, CA, April 26, 1984.

“Contradictions and Cross Purposes in Use of Alcohol I Media and Society”, Association for Education in Journalism and Mass Communication, University of Florida, Gainesville, FL, August 8, 1984.

“The Making and Manufacturing of News about Texas”, American Sociological Association, San Antonio, TX, August 28-29, 1984.

“The Press and Pseudo-Science”, Austin Society to Oppose Pseudo-Science, Austin, TX, August 19, 1984.

“The Newspaper Critic and His Critics: George Seldes and Press Criticism”, Southwest Education Council for Journalism/Mass Communication, Louisiana State University, Baton Rouge, LA, October 7-8, 1984.

“Jane Addams as a Journalist”. Southwestern Social Work Association, Houston, TX, March 20-23, 1985.

(a)“Marketing the Fast Food Franchise as a Family Fantasy”, Popular Culture Association, Louisville, KY, April 5, 1985.

“The Missing Histories of Minorities”, Western Social Science Association, Fort Worth, TX, April 26, 1985.

“Music and Media as Medium and Method to Master the Urban Matrix: From Grand Ole Opry to Austin City Limits”, Association for Education in Journalism and Mass Communication, Memphis, TN, August 3, 1985.

“The Journalistic Dimensions of a Versatile Woman: Jane Addams”, American Journalism Historians Association, October 5, 1985.

“Sports Reporting, Social Indicators and Urban News as ‘Games’”, Southwest Education Council, New Mexico State University, Las Cruces, NM, October 7, 1985.

“New Geographic Images of Urban Areas in USA Today”, Association of American Geographers (Southwestern Division), San Antonio, TX, March 21, 1986.

“High Tech for the Texas Future: Media Hype and Hope”, Sesquicentennial Symposium, Sam Houston State University, Huntsville, TX, April 18, 1986.

“TV Anchors as Town Criers”, International Communication Association, Chicago, IL, May 23-24, 1986.

”Jane Addams as Journalist and Communicator: Rethinking a Feminist Scholar’s Contributions to Social Theory”, International Communication Association, Chicago, IL., May 23-24, 1986.

“Newspaper Reporting and Sociological Techniques”, Association for Education in Journalism and Mass Communication, University of Oklahoma, Norman, OK, August 4, 1986.

“Preventive Journalism and the AIDS Agenda: Dilemmas for Private and Public Health”, Association for Education in Journalism and Mass Communication, University of Oklahoma, Norman, OK, August 4, 1986.

“Struggle, Survival and the Poet: The Case of John Berryman”, Conference on “Poetry and the Other Creative Arts in Therapy”, Austin, TX, October 10-11, 1986.

“Journalistic Neglect of Minority Community History”, Southwest Symposium for Journalism and Mass Communication, Texas Tech University, Lubbock, TX, October 12-13, 1986.

“Comparative Procedures in Prediction in Social Science, Futurology and Science Fiction”, National Social Science Association, San Antonio, TX, October 24-25, 1986.

“Journalistic Practices and Popularity of Superstition as ‘Social Science’”, National Social Science Association, St. Louis, MO., March 30, 1987.

“The American Press and the Forgotten Holocaust: Reporting The Ukraine Famine, 1932-33”, Western Social Science Association, El Paso, Texas, April 23, 1987.

“Culture as Advertisement: A Synoptic Survey of Fast Food and Family Communication” Association for Education in Journalism and Mass Communication, San Antonio, TX, August 1, 1987.

“Newspaper Editorials on Causes and Prevention of AIDS”, Southwest Symposium on Journalism and Mass Communication, Arlington, TX, October 11, 1987.

”Social Science and the City: The Urban Crisis Revisited”, National Social Science Association, Orlando, FL, November 5-6, 1987.

“Regional Maps of State and City Data in USA Today: Newspaper Images of a New Nation”, American Culture Association, New Orleans, LA, March 23, 1988.

“Mayors vs Metro Dailies: Cases of City Hall vs The Press”, Southwestern Political Science Association, Houston, TX, March 25, 1988.

“Superstition and the Press: How Pseudoscience Becomes News”, Humanities Association of Austin, TX, April 13, 1988.

“Disease, Disability and Humor: Cartoons on AIDS, Western Social Science Association”, Denver, CO., April 17, 1988.

“The Social Worker as Social Scientist and Communicator: The Case of Jane Addams”, Western Social Science Association, Denver, CO., April 28, 1988.

”Cartoons: A Window on the World of AIDS”, International Communication Association, New Orleans, LA, May 30, 1988.

”Communication Culture Adapts to Media Technology: Town Criers, Newsboys, Radio Commentators and YV Anchors”, Association for Education in Journalism and Mass Communication, Portland, OR, July 2, 1988.

“Minorities in Reporting Texts: Response to the Kerner Report”, Association for Education in Journalism and Mass Communication, Portland, OR, July 2, 1988.

“Women in Communication and Community: Jane Addams and Hull-House”, Association for Education in Journalism and Mass Communication”, Portland, OR, July 3, 1988.

“The Supercollider and the Supernatural Superlative: Newspaper Images of Texas and the Southwest”, Popular Culture Association (Southwest), Lubbock, TX, February 9-11, 1989.

“Popular Protest in the Press: Issues, Action, History”, Popular Culture Association, San Antonio, TX, March 31, 1991.

“Media and the Search for Definitions of the Subeelt and Southwest”, Conference on “The Spirit of Place—Landscape and Culture in the Greater Southwest”, San Marcos, TX, March 6, 1991.

“Reporting Science and Technology as ‘Religion’: News, Facts and Values on the Atomic Supercollider”, Southwest Education Council for Journalism, Corpus Christi, TX, October 6, 1991.

“A Woman at War With the Public and Press: Jane Addams as a Peace Activist”
Conference on Women and War, Austin, TX, October 18, 1991.

“An Unexplained Legend in Southwest/Texas: Myth, Media and Burk Burnet”, Popular Culture Association (Southwest) Kingsville, TX, February 4, 1993.

“Hope as the Fifth Function of the Press: The Rescue of Baby Jessica”, Western Social Science Association, Corpus Christi, TX, April 22, 1993.

“The Decline of City Dailies, Mass Media and Central Place, and the Challenge of Specialized Electronic Cyberspace”, Third International Conference on Cyberspace, Austin, TX, May 15, 1993.

”Mass Media Policies and Practices on Growth Threaten Soil and Water”, Soil and Water Conservation Society, Fort Worth, TX, August 9, 1993.

“Minorities in Journalism: Coverage and Careers in a Multi-cultural Society”, Interscholastic League Conference, Austin, TX, April 17, 1993.

“Journalism After High School: Is a College Journalism Degree Necessary?”, Interscholastic League Conference, Austin, TX, April 16, 1994.

“Community Search and Destruction: Waco Davidians and the Virtual Reality of Images of Place”, American Popular Culture Association (Southwest), Waco, TX, February 5, 1994.

“Predicaments and Paradigms of Cities and the Press: A Century of Urban Dilemmas”
Conference on “The Press and the City”, Temple University, Philadelphia, PA, March 18, 1994.

“Magazine Ratings and Rankings of Cities: Beyond Civic Boosterism”, Western Social Science Association, Albuquerque, NM, April 24, 1994.

“Between the Old Community Journalism of Geography and the New Diverse, Multiple and Cultural Communities of Interest”, National Newspaper Association, Orlando, FL, September 28, 1994.

“Proactive Journalism: Possibilities for Urban Media”, First National Conference on Urban Issues, Buffalo, NY, November 11-13, 1994.

“Hints of Multiple Cultures in the Hutchins Report: The Study Commission as Predictive Research”, Union for Democratic Communication, Austin, TX, March 30-April 2, 1995.

“Mass Mediated Place as Popular Virtual Reality: The Case of the Waco Davidians”, International Communication Association, Albuquerque, NM, May 25-27, 1995.

“The Mass Mediation of Religious Speech in the Davidian Destruction”, Speech Communication Association, San Antonio, TX, November 19, 1995.

“The Oklahoma City Bombing as a Mass Mediated Symbol of ‘The Innocent Heartland’”, Popular Culture Association (Southwest) Tulsa, OK., February 8-10, 1996.

“Communication About Technology: Newspaper Coverage of the Announcement of the Texas Super-Collider”, International Communication Association, Chicago, IL, May 23-27, 1996.

“Bombs and Babies in the Oklahoma Heartland: News of Who, What and Why?”, Association for Education in Journalism and Mass Communication, Anaheim, CA, August 13, 1996.

“Mass Media, the Civic Bond and Sports in the Fragmented Metropolis”, International Symposium on “Sport and the City”, Memphis, TN, November 9-12, 1996.

“Female Fashion and the Phallic Fetish of Sex and the Skyline”, Popular Culture Association, San Antonio, TX, March 28-29, 1997.

“Caricatures of the Aged in Cartoons on Bob Dole”, Western Social Science Association, Albuquerque, NM, April 23-26, 1997.

“City Redevelopment and Citizen Participation”, Great Cities Institute, Chicago, IL, July 30, 1997.

“Religion, Race and Media Coverage of Black Church Burnings in the South”, Association for Education in Journalism and Mass Communication. Chicago, IL, July 31, 1997.

“The City as a Site for Qualitative Social Science Research”, National Social Science Association, San Antonio, TX, November 7-8, 1997.

“Editorials and News on Conspiracy in Church Fires in Newsweek, Time, US News and USA Today” Southwest Education Council in Journalism and Mass Communication, Fort Worth, TX, November 7-8, 1997.

“Environmental Communication and a Sustainable Environment”, National Communication Association, Chicago, IL, November 27, 1997.

“Early Texas Connections to Press Wire Services”, 150th Anniversary, Associated Press, December 16, 1998.

“The Evolution of Hull-House: The Legacy of Jane Addams”, Kansas Association of Social Workers, Annual Convention, Kansas State University, Manhattan, KS, March 12, 1998.

“Communication and Urban Affairs: A Relationship Revisited”, Urban Affairs Association, Fort Worth, TX, April 23.

“Local News Tie-ins and Geographic Proximity: Virtual Communities Think Global, Act Local”, Western Social Science Association, Fort Worth, TX, April 24, 1999.

“Mediated Environmental Communities on the U.S.-Mexico Border: No Boundaries for Water, Smoke or Nuclear Waste”, Southwestern Sociological Association, San Antonio, TX, March 31-April 3, 1999.

“News of Sierra Blanca, Big Bend and Mexico Fires: The Press and Border Environmental Communication”, Colloquium on Communication Industries in NAFTA and MERCOSUR, Austin, TX, June 1-2, 1999.

“Disability Visibility: Cartoon Depictions of Bob Dole” Association for Education in Journalism and Mass Communication, New Orleans, LA, August 4-7, 1999.

“Method and Meaning in the Study of Space, Place and History”, American Sociological Association, Chicago IL, August 6-10, 1999.

“Trespassing City Borders and Boundaries: Graffiti as Urban Communication” National Communication Association, Chicago, IL., November 6, 1999.

“Cartoons as Communication: Stereotypes of the Aged”, National Communication Association, Chicago, IL, November 6, 1999.

“Utopian Themes and Urban Dreams in Press Boosterism”, International Society for Utopian Studies, San Antonio, TX, November 14, 1999.

“The Press, Politics and Protest: The Next Revolution as Civil War III”, Sons of American Revolution, Patrick Henry Chapter, Austin, TX, July 15, 2000.

“Linkages of International and Local News” Association for Education in Journalism and Mass Communication, Phoenix, AZ, August 9, 2000.

“The Internet and Racial Identity: On-line as a Blessing or Curse?”, National Associations of African-Americans, Hispanic and Latinos and Native Americans, Houston, TX, February 12-17, 2001.

“The Qualitative Quest in Social Science: A Voyage via the Sites of the City”, Southwestern Social Science Association, Fort Worth, TX, March 14-18, 2001.

“The Convergence of New Urbanism and Civic Journalism”, Urban Affairs Association, Detroit, MI, April 25-29, 2001.

“Commodity, Community and Popular Culture: The Family and Fast Food Ads”; “The Internet, Ethnicity and Digital Dilemmas”, and “Newspapers as Boostopian’ Builders of Community”, Southwest Education Council for Journalism and Mass Communication, Tulsa, OK, November 2-3, 2001.

“Pets as Urban Communication Partners: Touching as Tactile ‘Talk’ in Cities” (with co-author Mimi McKay, California Institute for Rural Studies”), American Sociological Association, Chicago, IL. August 17, 2002.

“Living at Hull-House in its Last Days 41 Years Ago”. American Sociological Association, Chicago, IL., August 18, 2002.

“The Search for Natural Regional Space to Claim and Name Built Urban Place”, American Sociological Association, Chicago, IL., August 19, 2002.

“Tactile Communication: Touchy Terra in Cognito for Human and Animal Communication”; “Public Affairs and Civic Journalism: A Marriage Proposal for Educators”; “Mediated Images of Urban Regions”; and “Journalism and the New Urbanism: Confluence or Influence?”, Southwest Education Council for Journalism and Mass Communication, San Marcos, TX., November 1-2, 2002

“Trade Tower Cartoons as Visual Communication Statements by Skyjackers and Skyscrapers”, National Communication Association, New Orleans, LA, November 12-14, 2002.

“The Rescue of the Real From Mediated Virtual Reality”, Association for Education in Journalism and Mass Communication, Kansas city, MO., August 1, 2003.

“Pests in the Press: Conflicts Between the Natural and Urban Environment”, American Studies Association, Houston, TX, November 15, 2002.

“Technology May Not Fulfill African-American Hopes and Dreams”; and “Global and Local Communication of International News” National Communication Association, New Orleans, LA., November 12-14, 2002.

“Mediated Messages from Manhattan: Symbolic Structures ‘Speak’ of September 11 Destruction and Re-construction”; and “The Construction of Civic Images at the Conjunction of Country and City”, Society for the Interdisciplinary Study of Social Imagery, Colorado Springs, CO., March 14-16, 2003.

“The Making of Mediated Margins and Maps to Market South Texas as the 51st State”, American Studies Association of Texas, San Antonio, TX, November 8, 2003.

“Textbook Tenets for Teaching Ethics in Journalism”, Foundations for Ethical Education in a Post-Enron Age, Austin, TX., April 16, 2004.

“A Sporting Chance in Sports Writing”, Interscholastic League Conference, Austin, TX, April 17, 2004.

“Fast Food and the Family as a Site For Popular Culture”. International Communication Association, New Orleans, LA, May 27-31, 2004.

“Paradigm Lost: The Revival and Renewal; of Periodic and Episodic Research in Urban Communication”, National Communication Association, Chicago, IL, November 10, 2004.

“The Mediated Image of Chicago’s Civic Profile: Views of the Past, Present and Future”, National Communication Association, Chicago, IL., November 10, 2004.

“‘On the Road’ Without a Car: An Autobiographic Essay and Autobiographic Odyssey”; and “Road Rage, Road Hogs and Road Kill: Communication by Carbarians”, Society for the Interdisciplinary Study of Social Imagery”, Colorado Springs, CO, March 12, 2005.

“Writing the Personality Profile”, Interscholastic League Conference, Austin, TX, April 16, 2005.

“Boston’s Big Dig—A Negative City Image ? The Media Mythology of Subterranean Secrets”, National Communication Association, Boston, MA, November 16, 2005.

“How to Use the Car to Teach Communication, Media and Society”, Association for Education in Journalism and Mass Communication, San Francisco, CA, August 2, 2006.

“Does Divergence in Technology and Sociology Destroy the City as a Site to Connect and Act ?”. National Communication Association, San Antonio, TX, November 15, 2006.

“Connecting Images of Emerging Boundaries for a 51st State as a New Bi-National Region”, national Communication Association, San Antonio, TX, November 15, 2006

“The Street as a Site for Urban Communication: A Dangerous and Endangered Space and Place”, National Communication Association, Chicago, IL., November 14, 2007.

“The Future and Fate of the Metropolitan Daily Newspaper”, Los Angeles Symposium on Media and Politics, Los Angeles, CA, August 12, 2008.

“Electricity as Communication Technology: The Seldom Studied, Explored or Examined Role of Night and Light”, Society for the Interdisciplinary Study of Social Imagery, Colorado Springs, CO., March 14, 2009.

“The Urban Keyword Unlocks Doors and Gates to Understand Cities and Communication”, International Communication Association, Chicago, IL., May 24, 2009.

“The Demise or Digital Rise of the Communicative Metropolitan Daily Newspaper”, “Communicative Cities: Integrating Technology and Place Conference”, Columbus, OH, June 25, 2009.

“Media Technology Forces, Fads and Civic Discourse Shape Phases and Crazes of Urban Agendas”, National Communication Association, Chicago, IL., November 11-15, 2009.

“The Sports Metaphor of Hope in Hurricane Katrina News: The ‘Saints Go Marching In’ to Reclaim New Orleans, Urban Affairs Association, New Orleans, LA, March 17, 2011.

”Disaster, Destruction and Discovery in Communications Media De-construction and Re-construction:, Popular Culture Association, San Antonio, TX, April 21, 2011.

HONORS/AWARDS

Listed (1968-2010) in *Who’s Who in America. Who’s, Who Among America’s Teachers; American Men and Women of Urban, Social and Behavioral Sciences; Community Leaders and Noteworthy Americans; Who’s Who in American Social Science in Higher Education; Who’s Who in Consulting*

Bicentennial Funding Patron and Life Member, Dallas County, Missouri, Historical Society (1950)

Junior Statesman of America Scholarship for Montezuma Class of 1948

Asa B. Wallace Conservation Essay Winner in Missouri (1946)

Life member: California Scholarship Federation and of Pro Merito (1949)

Honorary Member Pi Sigma Alpha (political science); Sigma Zeta Psi (physical science); Chapter President of Sigma Tau Delta (English).

O.F. Munson Memorial Award, UCLA (1951-52)

American Legion Award for Distinguished Service, Pasadena, California (1951)

Highest Honors, High School Graduation, Montebello, California (1949)

Member Kappa Tau Alpha and Sigma Delta Chi (Society of Professional Journalists)

Texas Statesman of the Year, Junior Statesman of America (2008)

DeWitt Reddick Research Award (2008)

Centennial (George Christian) Professorship (Summer 2006)

Jessie Jones Centennial Fellowship (2005-2006)

Centennial Fellow (R.P. Doherty) in Communication (1987-1988)

Minority Student Services Award for Outstanding Faculty (1977-1978)

Robert Jeffrey Benefactor Award, College of Communication (2006)

Annual Gene Burd Top Scholar Award for Highest Undergraduate & Graduate GPA .

Annual Gene Burd Urban Journalism Award from The Urban Communication Foundation presented to John King, (*San Francisco Chronicle*) (2006-); Peter Applebome (*New York Times*); Joel Garreau (*Washington Post*) 2007; Paul Goldberger, (*The New Yorker*), (2009); Grady Clay, (*Louisville Courier-Journal.*); Joel Kotkin (Chapman College); Inga Saffron (*Philadelphia Inquirer*).
 Annual Burd Dissertation Prize, International Communication Association (2010-)

ADDITIONAL INFORMATION AVAILABLE UPON REQUEST

-) List of 50 panels, workshops, seminars, symposia as member, moderator, chair, organizer, discussant, respondent.
-) Book reviews, abstracts, re-prints, citations of research
-) (80) Theses and dissertations supervised (plus committee memberships)
-) (30) Course syllabi and their evaluations by students
-) List of new courses created (minorities, qualitative research, community journalism; Senior Fellows courses on sports, music, cars and electricity.
-) University committee membership, service (Senior Fellows Program, Magazine Sequence Head, Chairman Graduate Studies, and recruitment of minorities
-) Scholarly organization service: Founder-Chair of AEJMC Qualitative Studies and Mass Communications & Society Divisions; Chair Magazine Division; active in minorities & newspaper Divisions; newsletter editorships; testimonials for retirees, programs for CORE (Committee of Retired Faculty); Mass communications chair for Western Social Science Association; participation in academic conferences outside of journalism: i.e. political science, urban affairs, popular culture, sociology, geography, social work and social science.
-) List of 300 high school students provided scholarships for Los Angeles Institute on Media and Politics (2008-2010); plus talks to high school journalism students over more than 35 years.
-) List of \$1,000 graduate student winners for science communication research for Eason Award (2004-2010)
-) List of professional winners of annual \$5,000 Burd Urban Journalism Award, the annual \$1,000 Burd Dissertation Award; and research and publication awards sponsored by the Urban Communication Foundation to honor Jane Jacobs, Jim Carey, Gary Gumpert, Grady Clay, William Mitchell at the annual conferences of AEJMC, NCA, ICA and the Eastern Communication Association.

-) Non-academic organization membership and community activity
-) Published articles in newspapers and magazines prior to teaching
-) Letters to editors and op ed articles.
-) Un-published manuscripts and works in progress
-) Activity at previous universities, if considered relevant to ongoing present work.
-) List of references from peers, professional journalists, former students.
-) Published student free-lance stories from class assignments
-) List of African-American writers counseled and advised
-) List of contests judged
-) Classroom speakers, media interviews, pro bono advice.
-) List of TV-radio appearances; newspaper-magazine interviews.
-) Clips of past stories written as a journalist; and stories about my work.
-) Published poems and public readings (since 1948)

