

VICTORIA M. DEFRANCESCO SOTO, Ph.D.

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May 2015

ACADEMIC APPOINTMENTS

University of Texas at Austin, Adjunct Professor of Mexican American Studies 2013-Present
University of Texas at Austin, Janet Harte Adjunct Professor of Public Affairs 2012-Present
University of Texas at Austin, Fellow at the Center for Politics and Governance at the LBJ School of Public Affairs 2012-Present
University of Texas at Austin, Visiting Scholar, Department of Government 2011-Present
Northwestern University, Assistant Professor, Department of Political Science 2007-2011
Northwestern University, Faculty Fellow, Institute for Policy Research 2007-2011
Northwestern University, Faculty Affiliate, Department of African American Studies, 2007-2011
Rutgers University, Post Doctoral Fellow, Department of Political Science 2006-2007

EDUCATION

Ph.D. Political Science, Duke University, 2007

Latin American Studies Graduate Certificate

M.A. in Political Science, Duke University, 2003

Qualifying Examination Fields: American Politics; Comparative Politics

B.A. in Political Science and Latin American Studies, University of Arizona, 2000

Summa Cum Laude

PUBLICATIONS

Refereed Journal Articles

“Multiple Dimensions of Mobilization: The Effect of Direct Contact and Political Ads on Latino Turnout in the 2000 Presidential Election,” with Jennifer L. Merolla and Matt Barreto, *Journal of Political Marketing*, 10, 303-327, 2011.

“The Human Face of Economic Globalization: Mexican Migrants and their Support for Free Trade,” with John H. Aldrich and Gregory Petrow, *Journal of Latino-Latin American Studies* 3, 26-46, 2009.

“Black Americans and Latino Immigrants in a Southern City: Friendly Neighbors or Economic Competitors?” with Paula D. McClain, et al., *Du Bois Review* 4, 97-117, 2007

“Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election,” with Jennifer L. Merolla, *Political Behavior* 28, 285-304, 2006.

“Racial Distancing in a Southern City: Latino Immigrants’ Views of Black Americans,” with Paula D. McClain, et al., *Journal of Politics* 68, 757-770, 2006.

“Laser Visa Implementation: Its Effects on the Arizona-Sonora Border Region,” *Rio Bravo: A Journal of Borderlands* 1, 53-71. 2002.

Book Chapters

“Rebuilding Black Voting Rights Before the Voting Rights Act,” with Paula D. McClain, Michael Brady, Niambi M. Carter, and Efrén O. Pérez in Valelly, Richard M., ed. *The Voting Rights Act: Securing the Ballot*. 2006. Washington D.C.: CQ Press.

“Se Habla Espanol: Ethnic Campaign Strategies and Latino Voting Behavior,” with Jennifer L. Merolla in Junn, Jane and Kerry L. Haynie eds. *New Race Politics: Understanding Minority and Immigrant Voting*. 2008. New York: Cambridge University Press.

“Black and Latino Immigrant Relations in a Southern City: Do Black Elites and the Black and Latino Immigrant Masses Agree?” with Paula D. McClain et al. in Haynie, Kerry and Jane Junn, eds. *New Race Politics: Understanding Minority and Immigrant Voting*. 2008. New York: Cambridge University Press.

Special Reports

“The Emerging Power of Ethnic/Racial Minorities in Congressional Elections” with Juan Andrade, Jr., A Special Report by the *United States Hispanic Leadership Institute*. 2009.

Almanac of Latino Politics with Juan Andrade, Jr., A Special Report by the *United States Hispanic Leadership Institute*. 2010.

Works in Progress

Amigo Politics: Latinos and the Future of the American Landscape

“Bulls Eye or Ricochet? The Effect of Latino Targeted Ads in the 2008 Presidential Campaign,” (with Matt Barreto, Jennifer L. Merola, and Ricardo Ramirez)

PRESENTATIONS & LECTURES

Pedagogical Presentations

Latino Identity, Partisanship, and Voting. 18th Annual Harvard Latino Law, Policy, and Business Conference. Cambridge, MA, April 4, 2015.

Lyndon B. Johnson: 50 Years Later. University of Texas Road Scholar Program. San Antonio, TX, November 14, 2014.

Politics and Power of the Latino Vote in 2014. National Association of Latino Elected Officials 31st Annual Conference. San Diego, CA, June, 26, 2014.

Commencement Speech. North Eastern Illinois University. Chicago, IL, May 12, 2014.

Breaking the Gridlock: What it will take to pass immigration reform. The National Association of Hispanic Real Estate Professionals. Washington, D.C. February 3, 2014.

Ricochet Effect: The Unintended Consequences of Micro-targeting. Innovate to Motivate-The National Conference for Political Involvement Professionals. Charleston, S.C. December 11, 2013.

The Good, the Bad, and the Ugly: The 2014 Election and President Obama's Second Term. The Houston Seminar Series. Houston, TX, November 7, 2013.

Immigration & the Obama Presidency (Keynote). Obama & Democracy IV – Arizona State University, Center for the Study of Race and Ethnicity. Tempe, AZ, March 7, 2013

Latinas and the Media: Challenges and Opportunities (Keynote). Board of Hispanic Caucus Chairs. Boston, MA, December 6, 2012.

What Happened in 2012. University of Texas, LBJ School Center for Politics and Governance. Austin, TX, November, 8, 2012.

Latinos: Deciding the Vote, Shaping Our Shared Future (Keynote). Latino Policy Forum. Chicago, IL, October 9, 2012

The Latino Vote in 2012: Challenges and Possibilities. New York University Department of Social and Cultural Analysis. New York, NY, September 26, 2013.

Courting the Ladies... Women in the 2012 Election. University of Texas -- Game Changers. Austin, TX, September, 20, 2012.

Latina Action Day (Keynote). Hispanas Organized for Political Equality (HOPE). Sacramento, CA, April 10, 2012

The Roller Coaster Ride to the White House: The 2012 Presidential Election. U.S. State Department Lecture Series. Birmingham University (England), Essex University (England), Stirling University (Scotland), March 11-15, 2011.

The Changing Landscape of Latino Politics in the Midwest and Beyond (Keynote). Heartland Latino Leadership Association. Omaha, NE, November 4, 2011

Mexico on the eve of the 2012 Election: A Crossroads Moment. Aspen in Chicago Institute. Utica, IL, October 28-30, 2011.

Women in the 2010 Election: Not Politics as Usual. Ohio University The Residents' Action Council. Athens, OH, April 11, 2011.

Preparing for the 2012 Election: Beyond Mobilization. National Association of Hispanic Publication's Media and Legislative Summit. Washington D.C., March 28, 2011.

The 2010 Earthquake: A Post-Mortem Analysis. The Chicago Standard Club Post Election Discussion. Chicago, IL, November 9, 2010.

Local Governments and the Private Sector: A Roundtable Discussion (invited moderator). The Fourth Annual National Conference on Health Disparities. Philadelphia PA, November 13, 2010.

Latino Educational Attainment through Technology. 24th Annual Conference of the Hispanic Association of Colleges and Universities. San Diego, CA, September 19, 2010.

"Latino and Asian Identities: A Common Pan-ethnic Structure?" The Rooney Center for the Study of American Democracy Visiting Scholar Speakers Series, Notre Dame. South Bend, IN, September 16, 2010.

Branding Your Organization. Pfizer National Advocacy Summit. New York, NY May 18, 2010.

Opportunities and Challenges for the Latino Community: Telemedicine and Education. National Hispanic Caucus of State Legislators, Broadband en Action Taskforce Meeting. Washington D.C. April 16, 2010.

“Ethnically Targeted Ads in the 2008 Election: Bulls Eye or Ricochet?” University of Florida, Political Science Department Speakers Series. Gainesville, FL, April 2, 2010.

Minorities and the Media. Hiram College’s Garfield Institute for Public Leadership. Hiram, OH March 29, 2010.

Bridging the Divide: Native American Communities and Broadband Development. Native American Community Leaders Institute. Glendale, AZ March 9, 2010.

Evidence and Ethics in Democratic Education. (invited deliberant). Spencer Foundation’s initiative on Philosophy in Educational Policy and Practice. Chicago, IL February 18, 2010.

Women and Minorities in the Media: From Our Perspective. (Roundtable televised by C-Span). National Urban Fellows 40th Anniversary Leadership Conference. Washington D.C. January 22, 2010.

Strategic Mobilization for Issues of Social Justice. National Urban Fellows 40th Anniversary Leadership Conference. Washington D.C. January 21, 2010.

Communities of Color – Empowered or Disenfranchised in the Digital Age? 2010 Minority Broadband Empowerment Summit. Los Angeles, CA January 15, 2010.

Getting the Word Out! Health Information Dissemination through Public-Private Partnerships. The Third Annual National Conference on Health Disparities. Atlanta, GA December 3, 2009.

Beyond Cost: Bridging the Broadband Divide through Community Mobilization. 2009 Minority Broadband Summit. Washington D.C. November 18, 2009.

“Contextual Intelligence: Owning It and Employing It” (keynote address), Summer Research Opportunity Program – Northwestern University, Evanston, IL, August 13, 2009.

Ethnic Campaign Advertisements: Not Vacuum Packed! (Keynote Address). 16th Annual Eyes on the Mosaic Race Conference. Chicago, IL May 22, 2009.

“Made in the USA? Pan-ethnic identification and Political Participation.” University of California at Berkeley, Colloquium on Race, Ethnicity and Immigration. Berkeley, CA, April 23, 2009.

The Emerging Power of Ethnic/Racial Minorities in Congressional Elections. United States Hispanic Leadership Institute National Conference, Chicago, IL March 18, 2009.

The State of Latinos: Census 2010 (invited moderator). Fundacion Azteca America and United States Census 2010, Washington D.C. March 25, 2009.

Black-Latino Relations: Beyond the Aggregate. National Hispanic Caucus of State Legislators, Las Vegas, NV November 14, 2008.

“The 2008 Presidential Election, Crossing the Finish Line: Candidates, Culture and Conscious Choice” Kellogg School of Management Office of Diversity and Inclusion, Evanston, IL November 10, 2008.

Performing Race and Gender in Electoral Politics (invited panelist). American Society of Theatre Research, Boston, MA November 7, 2008.

“Election 2008: Spicy New Blend or Old Wine in New Bottles?” Northwestern University, Greater New York Alumni Club, New York City, NY, October 30, 2008.

“Latino Targeted Political Ads: Bulls Eye or Ricochet?” American Politics Speakers Series, University of Wisconsin. Madison, WI October 20, 2008.

“Bulls Eye or Ricochet? Ethnically Targeted Campaign Ads in the 2008 Presidential Election.” Purdue University, Honor’s College Guest Course Lecture. West Lafayette, IN, October 16, 2008.

La Ola Latina: Latina/o Vote. National Association of Latino/a Law Student Association Annual Meeting. Madison, WI September 13, 2008.

Multiple Dimensions of Mobilization: Direct Contact, Political Ads, and Latino Turnout in 2000. Ralph Bunche Summer Institute. Durham, NC June 12, 2008.

“Multiple Dimensions of Mobilization: Direct Contact, Political Ads, and Latino Turnout in 2000,” Interdisciplinary Center on the Science of Diversity, Evanston, IL, May 21, 2008.

“Immigration: Separating Fact from Fiction,” Northwestern Community Development Corp, Evanston, IL May 14 2008.

“Latin America, the United States, and Immigration.” Northwestern University Alumni Continuing Education Series. Evanston, IL, May 6, 2008.

CONFERENCE ACTIVITIES

2013 Presenter at Mini Conference for Women of Color in Political Science, “Public Intellectualism,” at the 2013 Annual Meeting of the American Political Science Association, Chicago, IL, August, 27-30.

Presenter at Latino Politics Workshop, “Speaking to the Media: Recommendations for Latino Politics Scholars” at Annual Meeting of the American Political Science Association, Chicago, IL, August, 27-30.

2011 Discussant on “Race, Gender, Ethnicity, and Representation,” at the 2011 Annual Meeting of the Western Political Science Association, San Antonio, TX, April 21-23.

2010 Discussant Latino Politics Workshop for “The Trouble with Unity: Latino Politics and the Creation of Identity” book discussion, at the 2010 Annual Meeting of the American Political Science Association, Washington, D.C., August 31-September 4.

Discussant on “The Comparative Political Relevance of Ethnicity and Race,” at the 2010 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 22-25.

- 2009 “Made in the U.S.A.? Pan-ethnic Identification and Political Participation,” with Zhidong Fang and Jennifer L. Merolla, at the Annual Meeting of the Latin American Studies Association, Rio de Janeiro, BZ July 11-14.
- Discussant on “New Frontiers in Latino Politics,” at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2-5.
- “Bulls Eye or Ricochet? The Effect o Latino Targeted Ads in the 2008 Presidential Campaign,” with Matt Barreto, Jennifer L. Merola, and Ricardo Ramirez at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2-5.
- “A One-Way Ticket on a One-Lane Road? Multiple Dimensions (Roads) of Latino and Asian Assimilation on Political Participation,” with Zhidong Fang and Jennifer L. Merolla Ramirez at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2-5.
- “No Bottomless Budget? Recruiting Subjects for Internet Based Studies,” with Matt Barreto, Jennifer L. Merolla, and Ricardo Ramirez presented at the 2009 Annual Meeting of the Western Political Science Association, Vancouver, BC, March 19-22.
- “Bulls Eye or Bomb? Ethnically Targeted Campaign Ads in the 2008 Presidential Election,” with Matt Barreto, Jennifer L. Merolla, and Ricardo Ramirez at the Politics of Race, Immigration, and Ethnicity Consortium Winter Meeting, Riverside, CA January 30.
- 2008 “Bulls Eye or Bomb? Ethnically Targeted Campaign Ads in the 2008 Election,” at the University of Chicago, Harris School of Public Policy, Race and the American Voter Conference. Chicago, IL December 11.
- “Does Being Far From Home Hit Close to Home? The Effect of Immigration on Home Country Politics,” with Lorena Becerra Mizuno at the 2008 Annual Meeting of the American Political Science Association Conference, Boston, MA, August 27-31.
- “Partisanship With Accents: The Role of Ethnic Group Identity on Political Choice” at the International Society of Political Psychology 31st Annual Scientific Meeting, Paris France, July 9-12.
- Chair and Discussant on “Race, Religion, and Tolerance” panel, at the International Society of Political Psychology 31st Annual Scientific Meeting, Paris France, July 9-12.
- “A One-Way Ticket on a One-Lane Road? *Multiple* Dimensions (Roads) of Latino Assimilation on Political Participation,” with Jennifer L. Merolla at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6.
- “Redefining the Urban Paradigm: Inter-Minority Relations in the Windy City,” with Jaime Dominguez at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6.
- Discussant on “Innovations on Local Turnout Research,” at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6.
- Roundtable Participant on “Author Meets Critics: Democracy’s Promise,” at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6.
- 2007 Discussant on “Race, Context, and Political Participation,” at the 2007 Annual Meeting of the American Political Science Association, Chicago, IL, August 30-September 2.

- 2006 “Partisanship With Accents: When Does Ethnicity Trump Partisanship?” Presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 31-September 3.
- “Do Latinos Party All The Time? The Role of Shared Ethnic Group Heuristics in Political Choice,” at the Annual Meeting of the Western Political Science Association, Albuquerque, NM, March 15-19.
- “Framing Effects & Attitudes Toward Immigrant Assimilation: One Size Does NOT Fit All,” with Efrén O. Pérez, presented at the Annual Meeting of the Western Political Science Association, Albuquerque, NM, March 15-19.
- “Rebuilding Black Voting Rights before the Voting Rights Act,” with Paula D. McClain, Michael Brady, Niambi M. Carter, and Efrén O. Pérez at Whither the Voting Rights Act? Agreements and Contestations in the Debate over its Renewal, Durham, NC, April 7.
- 2005 “Add Latinos and Stir: Social Group Identification and Latino Candidate Evaluation” presented at the Annual Meeting of the American Political Science Association, Washington, D.C.
- “Don’t Hate the Player, Hate the Game: The Link Between Anti-Immigrant Opinion and Attitudes Toward Latinos,” with Efrén O. Pérez at the Annual Meeting of the Western Political Science Association, Oakland, CA, March 16-19.
- “Multiple Dimensions of Mobilization: The Impact of Direct Contact and Political Ads on Latino Turnout in the 2000 Presidential Election” with Matt Baretto and Jennifer L. Merolla at the Annual Meeting of the Western Political Science Association, Oakland, CA, March 16-19.
- “The Silent Travel Companion: Latin American Racial Frameworks and Their Effect on the Racial Attitudes of Immigrants” at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 6-8.
- 2004 “Identity Fluidity in the Voting Booth: Social Group Identification and Latino Vote Choice” at the Annual Meeting of the American Political Science Association, Chicago, IL, September 2-5.
- “Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election,” with Jennifer Merolla presented at the Annual Meeting of the Western Political Science Association, Portland, OR, March 10-13.
- Discussant at “Minority Voting” conference at the Eagleton Institute, Rutgers University, NJ. February 13, 2004.
- 2003 “Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election,” with Jennifer Merolla at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 28-31.
- “The Human Face of Economic Globalization: Mexican Migrants and their Policy Preferences,” with John H. Aldrich and Gregory Pettis at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 28-31.
- “What’s New About the New South: Race Immigration and Intergroup Relations in a Southern City,” with Paula D. McClain, et al. at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 28-31.

“St. Benedict the Black Meets the Virgin of Guadalupe: Intergroup Relations in a Southern City,” with Paula D. McClain et al. at the Harvard Colorlines Conference, Boston, MA, August 29.

2002 “St. Benedict the Black Meets the Virgin of Guadalupe: Intergroup Relations in a Southern City” (with Paula D. McClain et al.) presented at the Annual Meeting of the American Political Science Association, Boston, MA, August 29-September 1.

2001 “Ideology and Legislative Voting in Chile” (with Scott Morgenstern) presented at the Annual Meeting of the Latin American Studies Association, Washington D.C., August 31-September 3.

TEACHING

University of Texas

Latina Politics

U.S. Immigration

Public Policy (Introduction)

Public Policy (Advanced)

Northwestern University

Political Marketing

American Government and Politics

Latino Politics

Latinos and U.S. Elections

Independent Study on Political Psychology

Immigration to the U.S.

Rutgers University

Latino Politics

Duke University

Race and American Politics (Ralph Bunche Summer Institute Teaching Assistant)

Introduction to Statistics (Ralph Bunche Summer Institute Teaching Assistant)

Contemporary Debates in Racial Justice (Teaching Assistant)

ACADEMIC HONORS AND AWARDS

Honorary Degree Recipient, Northeastern Illinois University, 2014

Faculty Research Grant, Northwestern University Research Grants Committee, 2008

Best Paper Award, Midwest Political Science Association Latino Caucus, with Jennifer Merolla, 2008

Best Paper on Latina/Latino Politics, Western Political Science Association, 2007

Duke University Summer Research Fellowship, 2006

National Science Foundation Dissertation Improvement Award, 2005

National Science Foundation Graduate Fellowship, 2002-2005

Duke University Endowment Fellow, 2000-2002

FLAS Summer Fellowship to Brazil, 2001

Outstanding Graduating Senior, University of Arizona College of Social and Behavioral Sciences, 2000

SERVICE ACTIVITIES

Community

Con Mi Madre mentor

Host Committee Member of the Hispanic Scholarship Consortium, 2012

Co-Chair of the Latino Legacy Weekend, 2010

Member of the Board of the National Urban Fellows, Communications Committee, 2010

Planning Committee Member for the National Conference on Health Disparities, 2009

University of North Carolina, Chapel Hill Academic Affairs, Institutional Review Board

Community Member, 2004-2005

ESL Instructor at Immaculate Conception Church, Durham, NC, 2002-2004

ESL Instructor at el Centro Hispano, Durham, NC, 2000-2001

Professional

APSA Public Engagement Task Force, 2013

External Advisory Committee Member, Center for Research on Diversity and Inclusion, Purdue University, 2013

Editorial Board, *Politics, Groups, and Identities* 2011-present

Award Committee, American Political Science Association Carey McWilliams Award Committee, 2012

Mentorship Roundtable Program Coordinator for the International Society of Political Psychology, 2008

Meeting Division Chair, Section on Race and Ethnic Politics at the 2009 Annual Meeting of the Midwest Political Science Association

Prize Committee, Midwest Latino Caucus at the 2008 Annual Meeting of the Midwest Political Science Association

Reviewer: *American Political Science Review, Journal of Politics, American Journal of Politics, Political Research Quarterly, Political Behavior, Ethnicities, Cambridge University Press*

Departmental

Undergraduate Advisor, Political Science, Northwestern University 2009-2011

Faculty Search Committee, Political Science, Northwestern University, 2008

University

Center for Mexican American Studies at UT Executive Committee Member, 2015

Steering Committee Member, Center on the Science of Diversity, Northwestern University, 2008-2011

Davee Mentor, Weinberg College of Arts and Sciences, Northwestern University, 2008

Chair of Latino Graduate Student Association, Duke University, 2001-2006

Co-organizer of Latino/a Issues Conference, Duke University, 2002-2003

References Available Upon Request