

**CURRICULUM VITAE 2010**  
**Mercedes Lynn de Uriarte**

**EDUCATION**

- Ph.D. American Studies, Yale University  
*Crossed Wires: Newspaper Constructions of Outside "Others"*  
—*The Case of Latinos*
- MA. American Studies, Yale University
- BA. American Studies, California State University, Fullerton
- BA. Comparative Literature, California State University, Fullerton

**TEACHING EXPERIENCE**

- 2001 On-line teaching, Introduction to Journalism, Santa Rosa Junior College, Santa Rosa, California.
- 1991 - Associate Professor, Department of Journalism, University of Texas  
Graduate and undergraduate courses include: media analysis, international journalism, media history/sociology, feature writing, multicultural laboratory publication, history of alternative press, crisis coverage, social justice and media and U.S. foreign policy and media  
All courses taught are interdisciplinary and cross-listed. Graduate courses have required 20 hours of local non-profit service learning since 1996.  
(Note: 2008: Initiated web-based alternative media course; 1987-1992: pioneered feature writing class teaches non-minority students how to cover under represented communities—used as a model at Poynter Institute for Media Studies; 1989-1996 created original award-winning laboratory publication *Tejas* of diverse voice and under represented issues which answered need to provide minority students with experience/clips for access to scholarships, grants and internships—used as a model for other university publications.. Winner of nationally competitive 1996 Robert F. Kennedy Award for Outstanding Journalism
- 1987 - 91 Assistant Professor, Department of Journalism, University of Texas
- 1986 - 87 Fulbright Lecturer, Department of Journalism, University of Lima, Peru, Feature writing. ( Also provided workshops for professional press and students at public university)
- 1987 – 2009 Directed 37 MA theses, co-directed 5 MA theses, served on 22 MA committees; directed 1 dissertation, co-directed four dissertations, served on 6 dissertation committees; directed two Plan II Honors theses
- 1979 - 85 Visiting Lecturer, Latin American Studies, University of California,

Los Angeles (Part-time while working full-time at the *Los Angeles Times*.) Graduate courses include media analysis, sociology of literature.

1977 - 85 Visiting Lecturer, University of California System, including the departments of communication at UC San Diego, UC Riverside, UC Santa Barbara. (Part-time while working full-time at *LA Times*.)

#### PROFESSIONAL EXPERIENCE

1977 - 85 *Los Angeles Times*: **Assistant Editor**, Opinion Section: conceptualize articles on domestic/international topics; solicit authors, negotiate themes, research, edit or heavily rewrite texts. Six years.

**Staff Writer**: special urban affairs/demographic features, including articles on foreign land investment, immigration, assimilation, patterns of social and neighborhood change. Three years.

#### CONSULTING

2008 University of Indiana School of Journalism, Indianapolis. Consultant for program design.. Provided diversity workshops for high school journalism teachers and for student editors.

2008 Greenlee School of Journalism, Iowa State University, Ames. UT Big XII program. Diversity consultant to journalism program. Close interaction with dean and faculty. Provided workshops, class observation and feedback.

2007-08 University of Minnesota, Mexican-American Studies Program, *Minnesotano* state-wide news coverage research project and report included regular discussions, progress reports and reviewing material and emerging findings..

2007 ,Freedom Forum First Amendment Center and Freedom Forum University Center. Three diversity workshops for advisers to university student publications.

2007 Columbia College, Chicago, Journalism Program. Institutional assessment. Review program material, visit classes, meet with faculty and dean, compose report evaluating program,

2006 Greenlee School of Journalism, Iowa State University, Ames. UT Big XII program. Diversity consultant to journalism program. Provided two workshops, one for faculty, another for student publication. Gave twelve class lectures and one major lecture promoted for the public and the university.

- 2004 PBS, Washington, D.C., Parity Project consultant. Discussion with executives regarding diversity goals and journalism education.
- 2002 University of Miami, School of Communication. Meet with Dean and faculty, review and evaluate proposed Spanish Language Master of Arts in Journalism; provide guidelines for proposed curriculum.
- 2001 Rockefeller Foundation Humanities Fellowship/Guadalupe Cultural Arts Center, fellows selection committee. Review, evaluate and rank proposals and submitted work.
- 2001 California State University at Long Beach, Journalism Department, evaluate proposed Spanish-language component.
- 2000 Texas Department of Criminal Justice: Operational Support; Newspaper Publication, *Echo*. Consultant meetings with prison staff and prison officials regarding proposed expansion of publication.
- 2000 Communications and Society Program, Aspen Institute, "Leading Change in the News Media: Closing the Press-Public Disconnect." Invited participated in round table discussions regarding the impending news profession crisis and propose responses.
- 2000 Ford Foundation Advisory Committee, Global Trends.
- 1999 *Tots TV*, Anna Wood and Robin Stevens, Ragdoll Limited, cross cultural review and evaluation.
- 1998 Hispanic Border Leadership Institute, Tempe, Arizona, on Latino media history. Suggested press strategies, programs and presentations including distance conference with HBLI component in New Mexico.
- 1997 Vinson & Elkins, Attorneys at Law for *CBS*, on libel issues.
- 1990 - 95 *Austin American-Statesman* decision-making editors: Designed/implemented pioneering long-term project aimed at diversifying news product and expanding quality of coverage of minority issues to address needs for changing readership demographics. Provided biweekly seminars to assist reporters and to open minority-information access to newsroom. Facilitate community leadership exchanges with senior editorial staff.
- 1993 Ford Foundation, Rights and Social Justice Program, on media projects and proposals.
- 1992 *Atlanta Constitution*: internal committee for diversifying news

- 1992 *KHOU-TV (CBS) Houston*: on diversifying news content and responding to issues raised by Los Angeles civil disturbances.
- 1991 *Miami Herald*: on newsroom race relations; editorial writer (summer assignment)
- 1990 American Association of Sunday Feature Editors: workshop on diversifying news product, Montreal, Canada.
- 1989 *KERA-TV (PBS)*: "Race and the Media," services/script contributor for major documentary "CrossRoads: Race and Society."
- 1989 - Poynter Institute for Media Studies: "Redefining the News," originate concept for diversification; ongoing periodic ethics seminars for press professionals; and panels on "Minority Issues in Journalism Education."
- 1989 Texas International Education Consortium, International Journalism Program, (three-week intensive training/education for foreign journalists)
- 1984 Consultant for Oscar Arias Sanchez, successful Costa Rican presidential candidate (and subsequent Nobel Prize recipient for Central American Peace Initiative). Advised press representatives on preparation of press materials and press strategy for Los Angeles visit.

#### **GRANTS AND FELLOWSHIPS**

Kellogg Foundation: nationally competitive research grant for a study on the impact of resident displacement as a result of gentrification in Austin, TX. \$150,000, 2010.

Ford Foundation: nationally competitive research grant, for a study on journalism ethics, diversity, professional development, including national representative survey on intellectual diversity and an examination of why newsrooms have failed to integrate despite a 25-year old goal to do so by 2000. \$190,000, 2000..

Hogg Foundation research and production grant, University of Texas Year of the Child, for series on Latino children health and identity for *Latino USA*, 1997.

Freedom Forum Media Studies Research Fellowship, nationally competitive residence fellowship for preliminary work towards book on integrated news product; journalism for the 21st century, New York, 1991-92.

Kellogg Fellowship, for international grassroots communication project based in Nicaragua creating interactive communication links through video exchanges between students in Nuevo Segovia Department, Nicaragua and in Austin. 1986-90.

Kellogg Seminar Fellowships, Social Issues and Policy Making: Education and Economics, Washington DC, one-week, 1988. Kellogg International Seminar Fellowship, Interdependency and Policy Making, Mexico, two-weeks, five cities, 1987. Kellogg Leadership Seminar Fellowship, Center for Creative Leadership, intensive training course, Greensboro, North Carolina, one-week, 1986.

Institute for the Study of World Politics, media research grant to study international news coverage of Central American conflict, New York, 1985.

Chicana Resident Research Fellow, University of California, Santa Barbara, 1985-86.

Brown Fellow, Aspen Institute for Humanistic Studies, two-week executive leadership-development seminar, Aspen, CO, 1983.

Alicia Patterson Fellow, Awarded to five journalists annually after national competition, based on merit and proposed project, to travel and write for one year. (First *Los Angeles Times* journalist ever selected.) 1982-83.

Russell Sage Media Fellow, American Association for the Advancement of Science, 1977. (First AAAS Fellow ever accepted as guest fellow at the *Los Angeles Times*.)

Visiting Pre-Doctoral Research Scholar, Latin American Studies, UCLA, 1975-76.

Social Science Research Council Fellow, multi-disciplinary summer seminar: "Feminine Perspectives on Latin America," for Latin and North American scholars, Cuernavaca, Mexico; including individual, original media research at Hemeroteca Archives, Mexico City, to compile collection of 200 exported US images to stimulate Mexican consumerism. summer, 1975.

Ford Foundation Fellowship, Five-year, annually renewable, graduate study fellowship at Yale University, New Haven, 1972-77.

#### HONORS AND AWARDS

"Trailblazer," Award for Career Excellence, Dialog on Diversity (Washington-based international organization for women leaders in communication, education, entrepreneurs and non-profit leadership.), 2004.

Teaching Excellence: College of Communication, 2003; 1990. Nomination (tied, 1990; time constraints, publication deadlines prevented participating 2003.)

Academic Excellence in Journalism, National Association of Hispanic Journalists, 2000

Hispanic Communicator of the Year, Hispanic Link Foundation, 1998.

Robert F. Kennedy Memorial Award for Outstanding Journalism, for classroom laboratory publication *Tejas*, which I created and which was distributed both on and off campus. 1996.

Woman of the Year, Mortar Board Society, Baylor University, Waco, TX, 1990.

Merit Award for Distinguished Alumni, Fullerton College, 69th Commencement, Fullerton, CA, 1983.

Woman of the Year, Mexican-American Opportunity Foundation Award "for outstanding social contribution and role model image," Los Angeles, 1981.

Merit Award, VISA (Volunteers Influencing Student Achievement), a federally-funded aid program for liaison work between barrio residents and Orange County educational/government agencies, 1971-72.

English Council Scholarship, Fullerton College, Fullerton, CA, 1969.

Distinguished Women Award, Fullerton College, Fullerton, CA, 1968 and 1969.

#### **PUBLICATIONS AND OTHER CREATIVE SCHOLARSHIP**

##### **Research Reports:**

Mercedes Lynn de Uriarte, *Diversity Disconnects: From Classroom to Newsroom*, 125-page report for research project sponsored by Ford Foundation. Released 3/14/03, National Press Club, Washington DC as Newsmakers feature. Report written with Jose Luis Benavides and Cristina Bodinger-de Uriarte. (2006)

##### **Book Chapters:**

Mercedes Lynn de Uriarte, "Urbanizing the Propaganda Model: Filtered Sources, Worthy and Unworthy Victims of Gentrification" (forthcoming, 2010)

Mercedes Lynn de Uriarte, "The Color of Voice, The Resonance of Language," *Learning and Knowledge for Network Society*, Miguel Silveiro, Manuel V. Heitor, David Gibson, Pedro Conceção (eds.), Purdue University Press . (20) 2005

Mercedes Lynn de Uriarte, "A Problematic Press: Hispanics and the News," *Cross-Cultural Journalism Text*, eds. Won Ho Chang, Fritz Cropp, Lillian Dunlap, Cynthia Frisby and Dean Mills, Iowa State University Press, 2003. (30-64)

Cristina Bodinger de Uriarte and Mercedes Lynn de Uriarte, "Falling Through the Media Grid: Secondary Narratives in the Definition of Latino Families," *Till Death Do Us Part: A Multicultural Anthology on Marriage*, eds. Sandra Lee Browning and R. Robin Miller, JAI Press, Inc, 1999. (279-294)

Mercedes Lynn de Uriarte, "Today I Couldn't Get Here From There: A Latina Mother's Journey," *The Family Track: Keeping Your Faculties While You Mentor, Nurture, Teach and Serve*, ed. Diana George Hume and Constance Coiner. MLA Publications, 1998. (32-39)

Mercedes Lynn de Uriarte, "Demonstrations in Intellectual Diversity: Applied Theory to Challenge Campus Press Hegemony," *Women Transforming Communications: Global Intersections*, eds. Donna Allen, Ramona R. Rush, Susan J. Kaufman, Sage Publications, 1996. (170-181)

Mercedes Lynn de Uriarte, "Laying Out Pluralism: Laboratory Publication Practice for the Future," *Pluralizing Journalism Education: A Multicultural Handbook*, ed. Carolyn Martindale, Westport, Greenwood Press, 1993, (179-186)

**Magazine Cover Stories:**

Mercedes Lynn de Uriarte, "Raising the Bar," *Newswatch*, Summer, 1999. (Major critique of Seattle Times' 18-month coverage of Initiative 200) (10-15)

Mercedes Lynn de Uriarte, "Baiting Immigrants: Heartbreak for Latinos," *Progressive Magazine*, September, 1996. (18-20)

**Reprints:**

*Sociology*, Pearson Custom Publishing, Pearson Custom Publications, Houston Community College System, 2007

*Intersections in Sociology*, eds. R. McNeal and K. Tiemann, eds. 2003

*A Social World: Classic and Contemporary Sociological Readings*, 3<sup>rd</sup> edition, eds. R. McNeal and K. Tiemann, eds. Pearson Custom Publications, 2002;

*Public Administration*, ed. Audrey Matthews, McGraw Hill, 1999;

*Race, Class, and Gender in the United States: An Integrated Study*, ed. Paula S. Rothenberg, St. Martin's Press, 1997;

*Race and Ethnic Relations*, ed. John A. Kromkowski, Dushkin/McGraw-Hill, 1997.

**Feature Articles:**

"The Uncharted Role: MPA for Non-Relatives" (in process)

Mercedes Lynn de Uriarte, "Inching Numbers: Newsrooms can't change unless classrooms do," *Quill Magazine*, May 1996. (16-18)

Mercedes Lynn de Uriarte, "No Sense of Place," *APF Reporter*, Alicia Patterson Foundation, Fall, 1982. (3-9) (Note: The *APF Reporter* is a magazine distributed to senior editors and other editorial leadership figures at major national and international print/electronic media sites.)

Mercedes Lynn de Uriarte, "Battle for Ear of the Latino: Spanish-Language Television in Los Angeles," *Calendar, Los Angeles Times*, December, 1980. (3-7)

Mercedes Lynn de Uriarte, "Circles of Certainty: Confronting the Intellectual Construction of Mainstream Newsrooms," *Diversity Factor*, 2005.

Mercedes Lynn de Uriarte, "Latinos Help Students Learn Reporting," *Press Woman: Magazine for Media Professionals*, Vol. 51, #1, January, 1988.

Mercedes Lynn de Uriarte, "Political Deja Vu: The Miskito Refugees," *APF Reporter*, Alicia Patterson Foundation, Winter, 1983. (24-26)

Mercedes Lynn de Uriarte, "Nicaragua's War of Words," *APF Reporter*, Alicia Patterson Foundation, Spring, 1982. (12-16)

Mercedes Lynn de Uriarte, "Invisible Market, Too Often Ignored: U.S. Latinos as Market Target," *Advertising Age*, March, 1979. (First major publication on Latino market potential.)

**Academic Articles:**

Mercedes Lynn de Uriarte, "Long Time Coming: Minority Women in the Press," *Latina* (forthcoming)

Mercedes Lynn de Uriarte, "Circles of Certainty: Confronting the Intellectual Construction of Mainstream Newsrooms," *Diversity Factor*, Rutgers University, 2005.

Mercedes Lynn de Uriarte, "A Pressing Need for Diversity: Journalism Education Retreats," *Diversity Factor*, Rutgers University, Summer, 1997.

"Good Will in Journalism Education Proves Not to be Enough," *Diversity Factor*, Rutgers University On-line publication, <http://www.diversityfactor.rutgers.edu>, 2004

Mercedes Lynn de Uriarte, "A Pressing Need for Diversity: Journalism Education Retreats," *Diversity Factor*, Rutgers University, Summer, 1997.

Mercedes Lynn de Uriarte, "One Press, Divided Nation," *Peace Review: A Transnational Quarterly* 8, no.1 (1996). (75.-79)

Mercedes Lynn de Uriarte, "Exploring (and Exploding) the U.S. Media Prism," *Media Studies Journal: Race — America's Rawest Nerve*, The Freedom Forum Media Studies Center Summer, 1994. (163-175)



Mercedes Lynn de Uriarte, "Diversity: Multiculturalism and the Media: Educators do little to prepare students for multiculturalism," *Quill*, April, 1992.

Mercedes Lynn de Uriarte, "Crossed Wires: The U.S. Press in Mexico," Reciprocal Images: U.S.-Mexico Relations, *PROFMEX-ANNUIES* Anthology, Annuies Press, Mexico D.F., 1989. (PROFMEX (refereed) combines both the Consortium of U.S. Research Programs for Mexico (Spanish) and the San Diego State University (English).

Mercedes Lynn de Uriarte, "The New World Information Order Comes Home: A Convergence of Third World Communication Issues," *Southwest Journal of Minorities and Media*, 1989.

Mercedes Lynn de Uriarte, "Featuring the Unfamiliar Beat," *Journalism Educator*, Vol. 43, #2, University of North Carolina, Summer, 1988.

Mercedes Lynn de Uriarte, "Some Perspectives on Cross-Cultural Image Manipulation," *Proceedings, The Politics of Culture*, Fall, 1976. (Refereed journal of the Pacific Coast Council on Latin American Studies.) (32-44)

Mercedes Lynn de Uriarte, "Bibliography of Popular Culture in Latin America," *Proceedings, The Politics of Culture*, Fall, 1976. (147-152)

**Book and Documentary Reviews and Video:**

*Border Issues: Immigration: Undocumented.* Produced by UT Lozano Long Institute of Latin American Studies. Discussion participant.

*Centuries of Silence: The Story of Latin American Journalism*, Leonardo Ferreira, *Journalism Quarterly*, 2007.

*Producing Dream, Consuming Youth, Mexican-Americans and the Mass Media*, Vicki Mayer, *Latino Studies Journal*, Palgrave/MacMillian, 2005.

Mercedes Lynn de Uriarte, "Chronicles of Courage," *Quill*, May, 1999. (12-17)

Mercedes Lynn de Uriarte, "Where has the free press gone?" *Quill Magazine*, December, 1996. ( (documentary review)

Mercedes Lynn de Uriarte, "Caught in a Vise," *The Progressive*, September, 1998 (*Strangers Among Us: How Latino Immigration is Transforming America.*)

*The Hidden War of Information*, Enrique Gonzales-Manet, (trans. by Laurien Alexandre), New Jersey: Ablex, 1988. *Journalism Quarterly*, Vol. 66 (1989).

*Cry of the People*, Penny Lernoux, New York: Doubleday & Company, Inc. 1980.  
*The Journalist*, September, 1983.

*Nicaragua: Revolution in the Family*, Shirley Christian, New York: Random House, 1985. *The Journalist*, April, 1986.

*Fire From the Mountain*, Omar Cabezas, New York: Crown Publishers, 1985. *The Journalist*, April, 1986.

*In Defense of La Raza: The Los Angeles Mexican Consulate and the Mexican Community, 1929 to 1936*, Francisco E. Balderrama, Tucson: University of Arizona, 1983. *The Los Angeles Times Book Review*, Oct. 16, 1983.

*Cuban-Americas: Masters of Survival*, Jose Llanes, Cambridge: Abt, 1983. *The Los Angeles Times Book Review*, Feb. 6, 1983.

**Public Scholarship:**

“Stop banks plastic tactics” *Dallas Morning News*, April 23, 2009.

“Implications of stalled federal shield law,” hour discussion on HITN-PBS (Spanish-language network), 2008.

“Ominous Parallels: El Salvador as Foreshadowing,” Public lecture, Harry Ransom Center, 2008.

“La prensa alternative,” one-hour Spanish-language presentation and call-in talk-show, *Radio Bilingue*, KXER, Bakersfield, CA. March, 2002.

*Cross Cultural Communication*, 35-minute educational video, Promedion Productions, 2002.

Mercedes Lynn de Uriarte, "Growing Corporate Empires, Narrowing Diversity," *Second Opinion*, " (30-minute interview) WORT, NPR, Madison, Wisconsin, October, 1996.

"U.S. Corporate Media and Its Impact on the First Amendment: the Case of Latinos," featured speaker, one-hour Spanish-language presentation and call-in talk-show, *Radio Bilingue*, KXER, Bakersfield, CA. July 3, 1996.

Mercedes Lynn de Uriarte, "Gendered Discourse as an Active Element in International Trade," *Women in Latin American Trade. Proceedings*: Center for Study of Women and Gender, University of Texas, San Antonio, 1995.

"Media Coverage and Equity: the Role of Journalism Education," one-hour Spanish-language presentation and call-in talk-show, *Radio Bilingue*, KXER, Bakersfield, CA. June 8, 1995.

"Media Coverage and Selena," panel discussion on *Latino USA*, KUT NPR, Austin, April 7, 1995.

"Evaluating New York's Newest Spanish-Language Press," *On the Media*, one-hour discussion on NPR series, WNYC New York, June 18, 1995.

"La lengua del racismo en el periodismo norteamericano," a component of Journalism Experienced, an interactive telecommunication series sponsored by el Instituto Tecnológico y de Estudios Superiores de Monterrey and broadcast to 32 campuses throughout Mexico, May, 1993.

"Race and the Media," *On the Media*, one-hour discussion on NPR series WNYC, New York, April 11, 1993.

"Rodney King: A Question of Justice," *KHOU-TV (CBS)*, Houston. Two-hour live television special in response to civil disturbances in Los Angeles, April 24, 1992. (By remote satellite link from CNN studios, New York.)

"Multiculturalism and the American University," a roundtable discussion by consultants on future programming for *WNET-TV (PBS)*, New York, April, 1992.

"A World of Difference: Sensitivity in the Media," *WFAA-TV (ABC)*, Dallas. One-hour taped television special, December, 1991.

Mercedes Lynn de Uriarte, "Primetime Redefined," *Exploring Primetime*, Public Broadcasting Service and Corporation for Public Broadcasting, 1990.

Mercedes Lynn de Uriarte, "Race and the Media," *KERA-TV (PBS)*, Dallas; moderator and script consultant/writer: 90-minute documentary and discussion with Dallas decision-making editors and news directors, 1989. (Tape available.)

Mercedes Lynn de Uriarte, "Minorities and the Media," a 60-minute, listener question-and-answer session on *KERA-NPR* (follow-up to *KERA-TV* television documentary) 1989. (Tape available.)

Mercedes Lynn de Uriarte, "A Week in the Life of Dallas Media," *KERA-TV (PBS)*, Dallas; report on content analysis of radio, television and print news, along with script for video clip insert in above-cited documentary, 1989.

"Minority Access to Media," *WORT-NPR*, Madison, WI; 30-minute interview and discussion, 1989.

"Press Responsibility: Contributing Context," slide illustrated presentation for "Policing the Minority Community," component of Conference on Criminal Law Enforcement, sponsored by Texas Attorney General's Office, Austin, TX. October, 1993.

"The Media's Role: Inflaming or Reporting Prejudice," member panel discussion component of Conference on Criminalizing Hate: Its Problems and its Promise, sponsored by the Texas State Bar Association, Austin, Texas, October, 1993.

"Making Diversity a Writing Strength: Academic and Professional Assets," Workshop: Southwest Educational Development, Austin, Texas, August, 1993.

Mercedes Lynn de Uriarte, "Crosswired: U.S. Media and Central America," *UCSB-NPR*, Santa Barbara; 60-minute script for *The Other Americas Radio*, 1986. (Tape available.)

"Media Professionals Analyze *Under Fire*," panelist, an invitational public forum sponsored by UCLA Latin American Studies Center, Lion's Gate Studios, Los Angeles, 1983.

"Reading Between the Lines: U.S. Press Coverage of Central America," Public Lecture: San Diego Forum, San Diego, 1983.

"Journalism Issues for Minorities: Journalism Opportunities for Minorities," Seminar: Los Angeles, 1983.

Cross-Cultural Perceptions and Domestic Law Distinctions: Issues for Latinas Living in the United States," Seminar: Women and World Issues Conference, Overseas Education Fund, Los Angeles, 1981.

"Breaking Out of Silence," Guest Lecture, UCLA Movimiento Estudiantil Chicanos de Aztlan, (MEChA) La Raza Women's Week, Los Angeles, 1979.

United Nation's International Women's Year Conference, Sponsored Attendee, Mexico City, 1974.

#### **GRANT-FUNDED REPORTS**

*Diversity Disconnects: From Classroom to Newsroom*, Ford foundation-funded two-year research project to examine state of diversity within journalism education and newsrooms, 2003.

*Newsmaker Presentation: Diversity Disconnects: From Newsroom to Classroom*, National Press Club, Washington DC, release of research report, March, 2003. (Invited presentation)

International Women's Media Foundation, "Women Journalists of Color: Present Without Power," Advisory Committee and editorial consultant for national survey, 1999.

Mercedes Lynn de Uriarte, "The State of Journalism Education at the 21st Century," for Ford Foundation, 1993.

Mercedes Lynn de Uriarte, "Report of the Aspen Institute Conference on Hispanic-Americans and the Business Community: Spotlight on Education," Communication and Society Forum Report, Aspen, 1988.

Mercedes Lynn de Uriarte, Lucy Komisar and Michael Massing, "Uruguay: Does Democracy Include Freedom of the Press?" (An investigative report on press repression under a military dictatorship, following a two-week on-site investigation by a five-member international team of journalists--led by de Uriarte) The Committee to Protect Journalists, Walter Cronkite, president; April, 1983.

#### **ACADEMIC COLLOQUIUMS**

Workshop Leader, "Alternative Newspapers: Why and How," Society of Professional Journalists and National Association of Black Journalists, Marshall University, Huntington, Virginia, March, 1993.

Mercedes Lynn de Uriarte, "Convergence of New World Information Issues: Coverage of the Internal and External Third World," College of Communication 25th Anniversary Colloquiums, 1991.

Mercedes Lynn de Uriarte, "U.S. Press in Latin America," Department of Journalism, College of Communication, University of Texas, 1986.

Mercedes Lynn de Uriarte, "Writing News, Reading News," Journalism Department, Ventura College, 1984.

Mercedes Lynn de Uriarte, "Commercialization of Women's Images, the U.S. and Mexico," Comparative Culture Seminar, Timothy Dwight College, Yale University, 1977.

Mercedes Lynn de Uriarte, "Comparative Aspects, Women in History," Colloquium on Comparative History for Community College Educators, California State University, San Diego, 1977.

#### **CONFERENCE PAPERS**

"Fateful Synapses: Intersections of Human Rights, Communication Rights and Obligations," International Association for Media and Communication Research," Mexico City, 2009.

“The Missing Aftermath: the Need For Change in Journalism Education,” Union for Democratic Communications, Buffalo, 2009.

“The Diversity Debate: DNA or Intellectual?” The End of Journalism? Technology, Education and Ethics Conference, University of Bedfordshire, London. 2008

“Ominous Parallels: El Salvador as Foreshadowing,” Harry Ransom Humanities Research Center, University of Texas, 2008

“Gentrification: Comparative Experiences as Seen in Mainstream Media: Austin and Harlem,” Union for Democratic Communications, Vancouver, 2007.

“Urbanizing the Propaganda Model: Filtered sources, Worthy and Unworthy Victims in Gentrification,” 20 Years of Propaganda Conference, University of Windsor, Canada, 2007.

“The Sameness of Difference: Comparative Newsroom Issues for Women,” (China, Mexico and U.S. Minorities) Panel organizer, Women and Action in Media Conference, Boston, 2007.

“Minority Women: Ephemeral Figures in the U.S. Mainstream Press,” Women and Action in Media Conference, Boston, 2007.

“Women and Press Access: Effective Strategies,” Fifth Annual Texas Conference for Women sponsored by the Governor and First Lady of Texas, 2005.

“Scholarship for the Pipeline Challenge: Confronting the Segregated 21<sup>st</sup> Century Newsroom,” Abriencdo Brecha/Haciendo Camino: Activist Scholarship on Race, Identity and Mestizaje in the Americas, University of Texas at Austin, 2005.

“Intellectual Construction of US Newsrooms,” Cambridge University, England: Third Intellectual Conference on New Directions in the Humanities, 2005.

“Intellectual Construction of U.S. Newsrooms: Confronting Segregation in the 21<sup>st</sup> Century,” Third International Conference on New Directions in the Humanities: Humanities in a Knowledge Society,” Cambridge, England, August, 2005.

“Scholarship for the Pipeline Challenge: Confronting the 21<sup>st</sup> Century Segregated Newsroom,” Activist Scholarship on Race, Identity and Mestizaje,” University of Texas at Austin, February, 2005.

“Journalism Education: It’s Role in Newsroom Parity,” National Association of Hispanic Journalists, annual conference, August, 2004.

“Minority Women—Ephemeral figures in the press, Inter-American Communication Conference, Miami, FL, August, 2004.

“Ominous Parallels: A History of U.S. Militarism, Empire and the Press,” Union for Democratic Communications, Annual Conference. 2004.

“Intellectual Diversity: The Resistant Frontier,” “Diversidad intelectual: la frontera resistente,” Journalism Sin Fronteras, Belo Corporation Invitational Bilingual Conference, Puerto Vallarta, Mexico, August, 2002.

“Race and Politics in the Newsroom,” Plenary Session, Association of Women Journalists of South Texas, May, 2002.

“Honoring Barbara Jordan: Emerging Issues of Constitutional Protections and Due Process in Academia”, Barbara Jordan Fifth Annual Memorial Forum on Diversity and Public Policy, LBJ School of Public Policy, February, 2001.

“The Color of Voice, The Resonance of Language: Precedents of the Digital Divide,” 4<sup>th</sup> International Conference on Technology Policy and Innovation, Curitiba, Brazil, August, 2000.

“Diversity in the 21<sup>st</sup> Century: Mission Impossible? Debriefing a Flawed Lift-off”, Blue Ribbon Invited Paper Session: Diversity in the 21<sup>st</sup> Century: Mission Impossible? AEJMC Annual Convention, August, 2000.

“What Works in the Pipeline: the History of *Tejas*,” Dow Jones Pipeline Panel, AEJMC, August, 2000.

“Diversity: Just Another Buzz Word?” National Association of Hispanic Journalists Plenary Presentation, June, 2000.

“Illustrations of High Context Success in Low Context Environment: The Case of *Tejas*”, Scholarship and Diversity: New Pathways, Panel American Association of Higher Education, February, 2000.

“Women Journalists of Color: Present Without Power, a View from the Academy,” Unity Conference, Seattle, July, 1999.

“Minority Women—Ephemeral figures in the press,” Texas Associated Press Managing Editors, 1999.

“Cross-Wired: U.S. Newspapers, Latino Constructions: From Manifest Destiny to Dismay,” Border Crossing Conference, Baylor University, Waco, April, 1999.

"Navigating Success Networks: Minority Women in Communications" panelist for "Women at the Top: Getting There and Staying There," sponsored by International

Media Women's Foundation at National Association of Hispanic Journalists, annual conference, June, 1998.

"Newsrooms and Educators: Challenging the Rollback," paper presented for National Association of Hispanic Journalists panel "Can Diversity Survive Affirmative Action End?," June, 1998.

"Diversity in the Press, the Issue of Class," Journalism Competence Conference, the Poynter Institute, Florida, February, 1998.

"Framing Mexico: News Representations of a Southern Neighbor", Opening Address for ILASSA Conference, for which Cuauhtémoc Cardenas, first elected mayor of Mexico City, was keynote speaker, University of Texas at Austin, February, 1998.

"Through a Looking Glass: International Representations in Press and Policy," paper presented at USIA Workshop sponsored by UT Institute for Latin American Studies, February, 1998.

"The Role of the Opinion Piece, Page and Professional," Media and Democracy Conference. New York, October, 1997.

"Tapping Resources for Successful Journalism on the Border," The Border and the Press: Seminar on Coverage of Border Issues, Inter-American Press Association, Monterrey, Mexico, February, 1997.

"News Media Behavior and Self Examination: A Matter of Ethics," The Border and the Press: Seminar on Coverage of Border Issues, Inter-American Press Association, Monterrey, Mexico, February, 1997.

"Latino Immigration Experience: Cyclical and Distorted," Twenty-seventh Annual Leadership Conference, Center for the Study of the Presidency and the Annenberg School for Communication, Philadelphia, October, 1996.

"Democracy in Absence," Media and Democracy Conference, San Francisco, March, 1996.

"Ruben Salazar in Context," National Association of Hispanic Journalists Annual Conference, El Paso, June, 1995

"The Legitimate Advocacy Heritage of the U.S. Ethnic Press," National Association of Hispanic Journalists Annual Conference, El Paso, June, 1995

Keynote: "Mathematical Equations in Equity: The Role of Journalism Education," National Association of Hispanic Journalists Scholarship Banquet, New York City February, 1995..



"Observations From the Outside," Association for Education in Journalism and Mass Communications, Washington, DC, August, 1994.

"The Role of Journalism Education in Newsroom Equity," Unity '94, (Joint conference of the national associations of Black, Hispanic, Asian-American and Native American Journalists) August, 1994.

"Issues in International Reporting," Latin American Studies Association annual conference, March, 1994.

"The Bridge from Hutchins to Kerner: Toward a Balanced Press," Poynter Institute for Media Studies, October, 1993.

"Assigning the Pluralist Beat: Diversifying the Newsproduct" for panel: "How to Teach Diversity: Mainstreaming Multiculturalism," for the Teaching Standards Committee of the Association for Education in Journalism and Mass Communications, AEJMC annual convention, Montreal, 1992.

"Ethnic Media in the 21st Century" Freedom and Responsibility Committee of the Association for Education in Journalism and Mass Communication, AEJMC annual convention, Montreal, 1992.

"Toward the Year 2000: Issues in Covering African-Americans and Latinos," Freedom Forum Media Studies Fellows Seminar, N.Y, 1992.

"Diversification: An International Media Issue," Union for Democratic Communication, San Diego, 1990.

"Integrating Journalism Education: Reviving the Hutchins-Kerner Principles," Teaching Standards Plenary, Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Minneapolis, August, 1990.

"Beyond Racism: Educating for Diversity in Campus Media," AEJMC Annual Convention, Minneapolis, August, 1990.

"Pitfalls of Multiculturalism," Minority Women Filmmakers Conference, Robert Redford Sundance Institute, Utah, 1990.

"New World Information Order Implications at Home," National Lawyers Guild Convention, Austin, 1990.

"Primetime Redefined," Public Broadcasting Service and Corporation for Public Broadcasting National Conference, Hilton Head, S Carolina, 1990.

"Crossed Wires: Mexico and the U.S. Press," American Studies Association, Toronto, November, 1989.

"Third World Issues at Home: Minorities and the U.S. Press," AEJMC Annual Convention, Washington, DC, August, 1989.

"The New World Information Order Comes Home: A Convergence of Third World Communication Issues," (top two paper) Media Symposium, School of Mass Communication, Texas Tech University, Lubbock, 1989.

"Third World Communication Issues: Common Concerns in the Kerner Commission Report and the MacBride Report," Union for Democratic Communication, Carleton University, Ottawa, Canada, 1988.

"Mexico in the U.S. Press: Patterns," PROFMEX (Consortium of U.S. Research Programs for Mexico), El Colegio de Mexico, DF, 1988.

"El tratamiento de la prensa de los Estados Unidos de las noticias demograficas Latinoamericanas," ("U.S. Press Treatment of Latin American Demographics") International Conference of International Planned Parenthood Federation, Western Hemisphere, Cartagena, Colombia, 1987.

"El tratamiento de la prensa de los Estados Unidos de los asuntos Latino-norteamericanos: algunas implicaciones internacionales," ("U.S. Press Treatment of U.S. Latino Issues: Some International Implications"), International Conference on Mexican-Chicano Relations called and attended by President Miguel de la Madrid; hosted by Gobernacion y el Consejo Nacional de Poblacion, Mexico City, 1987.

"El rol de la prensa alternativa en los Estados Unidos," (The Role of Alternative Press in the United States"), Journalism Conference, University of Lima, Peru, November, 1986.

"Pluma, pasaporte y tecnologia: un vistazo a la comunicacion internacional," (Pen, Passport and Technology: A Look at International Communication"), Instituto Cultural, Cuzco and Arequipa, Peru, November, 1986.

"U.S. Press and Foreign Policy," Panel Organizer and moderator, Latin American Studies Association annual conference, Boston 1986.

"Crossed Wires: The U.S. Media and Central America," Rainbow Lecture Series, University of California, Santa Barbara, CA, 1985.

"The Latino Connection: Addressing the Diverse Population," American Marketing Association Research Conference, Las Vegas, 1985.

"Uruguay, Aspects of a Decade of Dictatorship," Latin American Studies Association annual conference, Mexico City, 1983.

"Current Trends in U.S. Press Coverage of Central America: Historical Context," Journalists and Editors Conference, Woodrow Wilson International Center for Scholars, Smithsonian Institute, Washington, DC, 1982.

"Current Press Coverage of Immigration by Mexicans," at Chicano Leadership meeting with President Miguel de la Madrid, Juarez, Mexico, 1982.

#### **GUEST LECTURES AND KEYNOTE SPEECHES**

"Contemporary Immigration Issues: Recurring Push/Pull Patterns," Public Lecture, School of Journalism, University of Minnesota, 2007

"Anticipating and Eliminating Bumps In the Road From Here to There: On Establishing Interactive Productive Relations on Cross Cultural Coverage," Keynote, University of Minnesota, November, 2006.

"Diversity and Its Discontents: The Bumpy Road of Recognition, Representation and Reality," Greenlee School of Journalism, Iowa State University, March, 2006

"Latinas in Leadership," Baylor University, May, 2004.

"Ominous Parallels: Crisis Coverage—Central America 1980s, Current Middle East," University of Miami, November, 2002.

"Distortion, Divisiveness or Diversity: Press Issues for the 21<sup>st</sup> Century," California State University at Long Beach, March, 2001.

"Public Policy and Press Women: A Minority Perspective," Women and Policy, LBJ School of Public Policy, March, 2000.

"Cross-Wired: U.S. Press Treatment of Latino Crisis, Its Role in the Construction of Identity, North and South, and Implications for the 21st Century." Arizona State University, January 28, 1998.

"The Gerber Baby Heads South: Constructed Identity Across the Century," Opening speech for Communications Week at University of East Illinois, Journalism Month. April 10, 1997.

Keynote: "Latino Challenge for the 21st Century," Annual Conference of REFORMA, Latino component of the American Librarians Association, Austin, Texas, August 24, 1996.

Keynote: "Diversity: Definitions for the 21st Century," Network of Hispanic Communicators Annual Conference, Dallas, Texas, October 15, 1995.

Keynote: "Gendered Discourse as an Active Element in International Trade: A Slide Illustrated Presentation," Women in Latin American Trade Conference Sponsored by the Center for the Study of Women and Gender, University of Texas, San Antonio, October 24, 1995.

Keynote: "A Weekend Sponsored By Coors...," National Association of Hispanic Journalists Annual Pre-Conference, El Paso, June 7, 1995

Keynote: "Latino Challenge for the 21st Century," Annual Conference of REFORMA, Latino component of the American Librarians Association, Austin, Texas, August 24, 1996.

Keynote: "Diversity: Definitions for the 21st Century," Network of Hispanic Communicators Annual Conference, Dallas, Texas, October 15, 1994.

Keynote: "Gendered Discourse as an Active Element in International Trade: A Slide Illustrated Presentation," Women in Latin American Trade Conference Sponsored by the Center for the Study of Women and Gender, University of Texas, San Antonio, October 24, 1994.

"The Legitimate Advocacy Heritage of the U.S. Ethnic Press," National Association of Hispanic Journalists Annual Conference, El Paso, June 9, 1994.

Keynote: "Connections: Journalism Education and Lost Latino Ground in the Newsroom," National Association of Hispanic Journalists Scholarship Banquet, February, 1995.

"Internal/External 'Third World Press Issues," Latin American Studies Association, annual conference, April, 1994.

Keynote: "Diversity Voice: Human Right," Keynote Speech, Unity Awards Banquet, Lincoln University, April, 1994.

"Levittown or Leadership?" Leadership workshop, University of Kansas, April, 1994.

"The Bridge From Hutchins to Kerner: Toward a Balanced Press," for Journalism & Society: 50 Years after Hutchins, 25 Years After Kerner, Poynter Institute for Media Studies, Oct., 1993.

"Press Responsibility: Providing Context," for Policing the Minority Community, Texas Attorney General's Conference on Criminal law Enforcement, October, 1993.

"The Media's Role: Inflaming or Reporting Prejudice?" for Criminalizing Hate: Its Problems and Its Promise, State Bar of Texas, annual conference, October, 1993

"Women, Minorities and the Media," presenter, Council on Foundations annual convention, Dallas, Texas, April, 1993.

"Image Driven Media Helps Weave Social Fabric: An Example of Textiles Needing Change," The State of Diversity: Cultural Education and Training for a Changing Workforce, Austin Area Intergovernmental Training Council, Austin, Texas, April, 1993.

"Latino Images in the Media," slide illustrated keynote for Hispanic Awareness Week, Marshall University, Huntington, Virginia, March, 1993.

"Stereotypes and Reality: US Media Discourse on Latin America," International News in the 1990s: A Critical Look at Media Coverage of Latin America, College of Communication, University of Texas, Austin, February, 1993.

Keynote: "La Raza Cosmica, A Columbus Legacy: Challenge for the 21st Century," "Cultural Encounters in the Americas: A 500 Year Retrospective" Lecture Series, Agnes Scott College, Decatur, GA, 1992.

"Reality Rift: Is the World of Television News in Living Color?" Radio and Television News Directors Association annual convention, San Antonio, 1992.

Keynote: "Building the Buddy System: Critical Connectors from Minority High School to Mainstream Press," Freedom Forum, Arlington, 1992.

"What Do We Tell the Kids: The Way It Ought to Be," American Newspaper Publishers Association, New York, 1992.

"Captive Voices, Structured Absence: Media Dilemmas of Third World People-- Censorship and Native American Journalism," annual conference, Native American Journalists Association, Detroit, 1992.

"U.S. Hispanics: An Unchronicled People," plenary session participant, National Association of Hispanic Journalists, annual conference, Albuquerque, 1992. (A Fred Friendly panel conducted by his associate, John Ford.)

"Toward the Year 2000: Issues in Covering African-Americans and Latinos," Freedom Forum Media Studies Fellows Seminar, New York, 1992.

"Issues in Covering the New America: Toward the Year 2000," Long Island University, New York, 1992.

"Preparing the Press for the Year 2000," Media and Society Seminar, Multiculturalism Series, Freedom Forum Media Studies Center and Columbia School of Journalism, New York, 1991.

"First Amendment Implications of Minority Access to Media," Freedom of Information Conference, Freedom of Information Foundation, Austin, 1991.

"Third World Communication Issues: Censorship by Omission," Media and the Gulf War, College of Communication, University of Texas, Austin, 1991.

"Preparing Education for the Next Century: Intellectual Integration," National Association of Private Schools annual conference, New York, 1991.

Keynote: "Omission: a Component of Manufactured News," Journalism Association of Community Colleges annual convention, Western Region, Ventura, CA, 1990.

Keynote: "Journalism Education: Its Role in Diversifying the Newsroom," American Newspaper Publishers Association, Task Force on Minorities in Media, annual conference, Washington DC, 1989.

"Media Myopia: The Unseen Event as Access Denial," Madison Institute, Madison, 1989.

"The Outside Agitator: U.S. Press Treatment of the Third World," Department of Journalism and Center for Latin American Studies, University of North Carolina, Chapel Hill, 1989.

"The Danger of Imitation," University of Arizona, International Journalism Program for Peruvian Professional Journalists, Tucson, 1988.

"Third World Media Issues: The Common Concerns of the Kerner Commission and the MacBride Commission," National Lawyers Guild Conference, St. Louis, 1988.

Keynote: "How the Press Contributes to Crisis Ignorance," Journalism Association of Community Colleges annual convention, Morro Bay, CA, 1986.

"Some Disquieting Parallels in Third World Coverage," Institute for Latin American Studies, University of Texas, Austin, 1986.

Guest Lecture: "El porvenir tecnologico de los medios de la comunicacion y distribucion de la informacion," ("The Technological Future of Media Information and Distribution) Colegio Estatal los Educadores, Lima, Peru, 1986.

"El ambiente y la tecnologia en la sala de noticias," ("Ambiance and Technology in the Newsroom") Instituto Cultural Peruano-Norteamericano, Lima, Peru, 1986.

"U.S. Press and Central American Crisis--Examples in Press History," Crisis and Challenge: Central America and South Africa at the Crossroads, Arts and Lectures Seminar Series, University of California, Santa Barbara, CA, 1986.

"Hispanic Issues," Voice of America Radio, Los Angeles; participant, 60-minute discussion by scholars, policy-makers and journalists, 1986.

"U.S. Press Coverage of Latin America," KHJ-TV, Los Angeles; participant, 30-minute discussion by scholars and editors, 1986.

"Art and Politics in Central America," Arts and Lectures Seminar Series, University of California, Santa Barbara, 1985." U.S. Media and Central America," KTEH-TV, San Jose, CA; participant, 60-minute discussion by scholars, policy-makers and journalists, 1985.

"U.S. Reporting in Latin America: Significant Omission--A Historical Perspective," Twelfth Annual Conference on Latin America Temple University and St. Joseph's University, Philadelphia, 1984.

"The U.S. and Central American Refugee Issues," America in the World Today: Power and Politics in U.S.-Central American Relations, International Center of Topeka, Kansas State University, the University of Kansas and Washburn University, Topeka, 1984.

"Significant Omissions and Future Challenges," Graduating Dinner Keynote, Journalism Department, Ventura College, Ventura, CA, 1983.

"U.S. Media and Central America," Claremont College, Claremont, CA, 1982.

"Shaping Opinion: An Inside View," Media Power: How Do Media Shape Public Policy, Public Opinion and Public Administration? American Society of Public Administration, Los Angeles, 1981.

Keynote: "The Importance of Academic Preparation for Aspiring Journalists," UCLA Bruin Journalism Association, Los Angeles, 1981.

"Consumer Business: Images and Realities," University of Southern California, College of Continuing Education, Los Angeles, 1981.

"Psychographics and Subtleties of the Latino Market," Factors in Effective Marketing to Los Angeles Latinos, Seminar, American Marketing Association, Southern California Chapter, Los Angeles, 1980.

"The Gerber Baby Goes South: Social Control and Image Creation," Stanford University, Center for Research on Women, Palo Alto, CA 1980.

"Women, International Relations and the Media," Third Annual Illinois Conference on Latin American Studies, University of Southern Illinois, Edwardsville, IL, 1979.

"*Bandidos* and Glamour Girls: Exported and Imported Imagery," Chicano Studies, California State University, Fullerton, CA, 1979.

"Overview of Commercial and Political Relations Between the United States and Mexico: A Mexican Perspective," World Affairs Council, Palm Springs, CA, 1979.

Reading Between the Lines," (Keynote) Woman of the Year Award Ceremony, Fullerton College, Fullerton, CA, 1978.

"The Image of Latin America in the U.S. Press," Mid-West Council of Latin American Studies, St. Louis, 1979.

"Exported Advertising Techniques: Historic Distortions," California College of Management, Los Angeles, 1978.

"Aspects of the Women's Movement in Latin America," Coordinator/Moderator , Pacific Coast Council on Latin American Studies, annual conference, Santa Clara, CA, 1977.

"Images of Revolutionary Mexican Women in the Literature of Mariano Azuela," Pacific Coast Council of Latin American Studies, annual conference, Fresno, CA, 1978.

"Working Effectively With the Press," National Lawyers Guild annual convention, Santa Monica, CA, 1980.

"Making Decisions in Print News," Pasadena City College and California Chicano News Media Association, Latino Youth Media Conference, Pasadena, CA. 1980.

"Diversity: Just Another Buzz Word?" National Association of Hispanic Journalists Plenary Presentation, June, 2000.

"Illustrations of High Context Success in Low Context Environment: The Case of *Tejas*", Scholarship and Diversity: New Pathways, Panel American Association of Higher Education, February, 2000.

"Women Journalists of Color: Present Without Power, a View from the Academy," Unity Conference, Seattle, July, 1999.

"Minority Women—Ephemeral figures in the press," Texas Associated Press Managing Editors, 1999.

"Cross-Wired: U.S. Newspapers, Latino Constructions: From Manifest Destiny to Dismay," Border Crossing Conference, Baylor University, Waco, April, 1999.



"Navigating Success Networks: Minority Women in Communications" panelist for "Women at the Top: Getting There and Staying There," sponsored by International Media Women's Foundation at National Association of Hispanic Journalists, annual conference, June, 1998.

"Newsrooms and Educators: Challenging the Rollback," paper presented for National Association of Hispanic Journalists panel "Can Diversity Survive Affirmative Action End?," June, 1998.

"Diversity in the Press, the Issue of Class," Journalism Competence Conference, the Poynter Institute, Florida, February, 1998.

"Framing Mexico: News Representations of a Southern Neighbor", Opening Address for ILASSA Conference, for which Cuauhtémoc Cardenas, first elected mayor of Mexico City, was keynote speaker, University of Texas at Austin, February, 1998.

"Through a Looking Glass: International Representations in Press and Policy," paper presented at USIA Workshop sponsored by UT Institute for Latin American Studies, February, 1998.

"The Role of the Opinion Piece, Page and Professional," Media and Democracy Conference. New York, October, 1997.

"Tapping Resources for Successful Journalism on the Border," The Border and the Press: Seminar on Coverage of Border Issues, Inter-American Press Association, Monterrey, Mexico, February, 1997.

"News Media Behavior and Self Examination: A Matter of Ethics," The Border and the Press: Seminar on Coverage of Border Issues, Inter-American Press Association, Monterrey, Mexico, February, 1997.

"Latino Immigration Experience: Cyclical and Distorted," Twenty-seventh Annual Leadership Conference, Center for the Study of the Presidency and the Annenberg School for Communication, Philadelphia, October, 1996.

"Democracy in Absence," Media and Democracy Conference, San Francisco, March, 1996.

"Ruben Salazar in Context," National Association of Hispanic Journalists Annual Conference, El Paso, June, 1995

"The Legitimate Advocacy Heritage of the U.S. Ethnic Press," National Association of Hispanic Journalists Annual Conference, El Paso, June, 1995

Keynote: "Mathematical Equations in Equity: The Role of Journalism Education," National Association of Hispanic Journalists Scholarship Banquet, New York City February, 1995..

"Observations From the Outside," Association for Education in Journalism and Mass Communications, Washington, DC, August, 1994.

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"Beyond Racism: Educating for Diversity in Campus Media," AEJMC Annual Convention, Minneapolis, August, 1990.

"Pitfalls of Multiculturalism," Minority Women Filmmakers Conference, Robert Redford Sundance Institute, Utah, 1990.

"New World Information Order Implications at Home," National Lawyers Guild Convention, Austin, 1990.

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"Crossed Wires: Mexico and the U.S. Press," American Studies Association, Toronto, November, 1989.

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"The New World Information Order Comes Home: A Convergence of Third World Communication Issues," (top two paper) Media Symposium, School of Mass Communication, Texas Tech University, Lubbock, 1989.

"Third World Communication Issues: Common Concerns in the Kerner Commission Report and the MacBride Report," Union for Democratic Communication, Carleton University, Ottawa, Canada, 1988.

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"El tratamiento de la prensa de los Estados Unidos de las noticias demograficas Latinoamericanas," ("U.S. Press Treatment of Latin American Demographics") International Conference of International Planned Parenthood Federation, Western Hemisphere, Cartagena, Colombia, 1987.

"El tratamiento de la prensa de los Estados Unidos de los asuntos Latino-norteamericanos: algunas implicaciones internacionales," ("U.S. Press Treatment of U.S. Latino Issues: Some International Implications"), International Conference on Mexican-Chicano Relations called and attended by President Miguel de la Madrid; hosted by Gobernacion y el Consejo Nacional de Poblacion, Mexico City, 1987.

"El rol de la prensa alternativa en los Estados Unidos," (The Role of Alternative Press in the United States"), Journalism Conference, University of Lima, Peru, November, 1986.

"Pluma, pasaporte y tecnologia: un vistazo a la comunicacion internacional," (Pen, Passport and Technology: A Look at International Communication"), Instituto Cultural, Cuzco and Arequipa, Peru, November, 1986.

"U.S. Press and Foreign Policy," Panel Organizer and moderator, Latin American Studies Association annual conference, Boston 1986.

"Crossed Wires: The U.S. Media and Central America," Rainbow Lecture Series, University of California, Santa Barbara, CA, 1985.

"The Latino Connection: Addressing the Diverse Population," American Marketing Association Research Conference, Las Vegas, 1985.

"Uruguay, Aspects of a Decade of Dictatorship," Latin American Studies Association annual conference, Mexico City, 1983.

"Current Trends in U.S. Press Coverage of Central America: Historical Context," Journalists and Editors Conference, Woodrow Wilson International Center for Scholars, Smithsonian Institute, Washington, DC, 1982.

"Current Press Coverage of Immigration by Mexicans," at Chicano Leadership meeting with President Miguel de la Madrid, Juarez, Mexico, 1982.

## **SERVICE**

### **Editorial Boards**

*The History of Black Texas*, series project, Austin, TX, 2007 -

*Diversity Factor*, Teaneck, NJ, 1997 -

*NRJ Newspaper Research Journal*, Ohio University, Athens, 1991 – 1999.

*Southwest Journal of Minorities and Media*, Texas Tech University, Lubbock TX, 1988.

### **Public and Professional Boards**

New Journalism Project, Founding Board Member for alternative archival project and production and organizational support of *Rag Blog*, a web publication now receiving 25,000 hits a month as of 08/31/2009. 2008 -

Accrediting Council for Education in Journalism and Mass Communications, Representative for the National Association for Hispanic Journalists, fulfill duties of council member including reviewing accreditation reports and attending meetings. Submit written report to NAHJ of activities. 2006 - 2008

Center for Ecological Media, Austin, 2001-2003.

Institute for Food and Development Policy (Food First), San Francisco, 1988 - 1995.

La Peña, Latino community arts and education organization, Austin, 1987-89.

Central American Resource Center, (Information clearing house for policy-makers, journalists, scholars and others) Austin, 1987 - 91.

National Conference of Christians and Jews, Media Task Force and Media Committee (on minority issues) for El Angel awards, Los Angeles, 1984-86.

Board of Scholars, El Pueblo Film Project, National Repertory Theater Foundation, for untitled NEH-funded Los Angeles film documentary, Los Angeles, 1982-84.

Emeritus Member: Board of Trustees, Bilingual Foundation of the Arts, Los Angeles, 1980 –

Media Arts Education Program, Plaza de la Raza Foundation, Los Angeles, 1979-80.

### **Community Organizations**

Provide and supervise student volunteers for a wide variety of Austin community grassroots and non-profit organizations through participant-observer/service learning activities in my graduate courses. 1996-

Consultant: McKinley Neighborhood Committee (501-c-3) Plan of action and organizational update. 2008.

East Austin Neighborhood Council, bi-weekly meetings regarding East Austin development issues and resistance strategy. (Preliminary field work for conference paper presented in 2007 and emerging research project for which I am now seeking funding) 2006 -

Consultant: LUPEArte, Austin literacy and media literacy non-profit, grant proposals, press releases, publications, 1999 – 2002.

Liaison between Kellogg Foundation and St. Edwards University, introducing Kellogg representative to Minority Migrant Student Scholarship program and arranging meetings leading to \$787,000 Kellogg Foundation grant to St. Edward's University, Austin, 1991.

Organizer and Director: Workshop/Seminar "Beyond PR: How to Get on the Media Fast Track," organizing and presenting workshop on media skills for Austin non-profit groups, 1988.

Seminar: "Gaining Access to the Press," California Theater Non-Profits Conference, Bilingual Foundation of the Arts, Hollywood, CA, 1984.

Seminar: "Chicanas and the Press," Comision Femenil, Pitzer College, the Claremont Colleges, Claremont, CA, 1980.

Guest Lecture: "Decision-Making in Print: How a Story Becomes News," California State University, Fullerton and California Chicano News Media Association, Los Angeles, 1979.

## **Professional Writers and Reporters, National Service**

Participant- Contributor, Association of Alternative News Weeklies editorial and coverage workshop, 2008

Editorial and Opinion Article Judge, Florida Magazine Association, \_Charlie Awards, 2007, 2008.

Feature Article Reviewer and Judge, Association of Alternative News Weeklies, 2004, 2005, 2006, 2007.

Feature Article Reviewer and Judge, National Association of Hispanic Journalists, 2004.

Grant Proposal Reviewer, Texas Writer's League, 2004.

Co-Organizer: Student Campus, Freedom Forum sponsored 3-day segment of National Association of Hispanic Journalists annual conference for nationwide, competitively selected aspiring journalists, 2003, 2002, 2001, 2000, 1999, 1998, 1999.

Organizer American Society of Newspaper Editors, Regional Conference, April, 26, 1997.

Presentation: Association of Texas Sports Editors, May, 1994.

Member: Committee on U.S. First Amendment and Third World Press Issues, National Lawyers Guild, Washington DC, 1987.

## **Journalism Education, National**

Member, Accreditation Council for Education in Journalism and Mass Communications, 2006 - 2007

Research Reviewer and Judge, AEJMC Conference Papers: Minorities and Communication, 2004, 2005

Research Reviewer and Judge, AEJMC International Committee Conference Papers, 2004.

Judge: AEJMC Markham Competition, International Communication Division, 2003.

Judge: AEJMC Conference papers for Media and Disability Interest Group, 2001.

Elected Member: AEJMC Teaching Standards Committee, 1997 - 2000.

Organizer: Union for Democratic Communication three-day annual conference to be held at the University of Texas sponsored by the Departments of Journalism and of RTF, the Institute for Latin American Studies and the Mexican-American Studies Center. (70 paid registrants; estimated 100 UT sponsored registrants.) 1993 - 1995

Tenure review: Served as outside reviewer for journalism faculty seeking promotion and tenure for the University of North Dakota and the University of Georgia, 1995.

Jury member: Association for Education in Journalism and Mass Communication (AEJMC) Minorities and Communication Division for annual conference papers, winter, 1994.

Jury member: Association for Education in Journalism and Mass Communication (AEJMC) Community Journalism Interest Group for annual conference papers, winter, 1994.

Elected Member: AEJMC Teaching Standards Committee, 1993 - 1996

Member: Executive Committee, AEJMC Commission on the Status of Minorities, 1993 - 1995. (Special Projects: research and selection of diversity consultant to AEJMC for August, 1995 annual conference)

Chair: Association for Education in Journalism and Mass Communication (AEJMC) Commission on the Status of Minorities, 1991-92; re-elected 1992-93.

Participant: Consultant Committee: Freedom Forum Project for Future Journalism Education, a two-day gathering of journalism educators, deans and professionals to discuss the state of journalism education and its future challenges; Freedom Forum, Arlington, 1992.

Member: rewrite committee for Standard 12 for the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), 1992.

Member: Accreditation Team to review university journalism program (University of New Mexico) for the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), 1990.

Member: Standard 12 Accreditation Report Committee for Department of Journalism, University of Texas, 1990.

Member: organizing committee, "Communication Across the Hemispheres," NEA-funded Quincentennial Communications Conference, Texas Christian University, Fort Worth, 1991-92.

Participant: Federación de periodistas, annual meeting, Chinchán, Peru, 1986.

## **University of Texas**

Chair: Temple Scholarship Award Committee for Women and Gender Studies, 2008.

Steering Committee: Bridging Disciplines Program, Organize new program initiated by the College of Liberal Arts to encourage more interdisciplinary study. 2008.

Lecture: Lozano-Long Institute for Latin American Studies, Osher Foundation, “The Long Mirror: US Coverage of Latin America and Contemporary Parallels,” 2008

Lecture: Fundación Universitaria del Río de la Plata and UT Institute for Latin American Studies, “Fallas y faltas del periodismo norte americano acerca de Latino America en los ‘70s, ‘80s y ejemplos de hoy dia (“Constructed Omission: U.S. Mainstream Press and Latin American Crisis, 1970s, 1980s and Today”), 2007

Co-organizer, “Women Report War” round-table conference, (a discussion by women who covered Central America in the 1980s), sponsored by Women’s and Gender Studies, April, 2003.

Lecture, Fundación Universitaria del Río de la Plata and UT Institute for Latin American Studies, “Fallas y faltas del periodismo norte americano acerca de Latino America en los ‘70s y ‘80s” (“Constructed Omission: U.S. Mainstream Press and Latin American Crisis, 1970s and 1980s”). February, 2003.

Member, Steering Committee, Women and Gender Studies Center, 2002-2004.

Member, Peace and Conflict Steering Committee, 2002 -

Member, Faculty Portfolio Curriculum Subcommittee, RGK Center for Philanthropy and Community Service, LBJ School of Public Affairs, 2002-

Selection Committee, Study Abroad Program, 2001.

Elected Member Grievance Committee, 2000-2002.

Faculty Advisory Committee, Urban Studies, 1998-2003

Selection Committee, Graduate School Research Assistantships, 1998, 1999, 2000.

Breakfast Fellow: Institute for Latin American Studies, 1998-

Search Committee Member, Institute for Latin American Studies, 1997.

Steering Committee Consultant: University of Texas System Committee on the Advancement of Minorities, 1995.



Vice Chair, UT Hispanic Faculty and Staff Association, 1994 - 1995

Diversity Consultant to KTSB radio staff; provided two-hour session on multicultural coverage, 1990.

Diversity Consultant to *Daily Texan*; provided two-hour session on multicultural coverage to newsroom staff and editors and to Texas Student Publications staff, 1990.

Member, Minority Advisory Committee, Texas Student Publications Board, 1989.

Panelist: "The Daily Texan: Whose Needs Does It Serve?" A discussion sponsored by the Mexican-American Cultural Exchange Program and moderated by Maggie Balough, Editor, *Austin American-Statesman*, on minority media issues, University of Texas, Austin, 1989.

Member, Association for Education in Journalism and Mass Communication (AEJMC), Minority Scholarship Selection Committee, 1989.

Organizer and Director of media access and publication seminar for UT faculty, sponsored by the Institute for Latin American Studies, 1989.

Member, organizing committee for workshop, Austin Area Hispanic Journalists Association seminar for Hispanic communication students, 1989.

Member, organizing committee, Americo Paredes Distinguished Lecture Series, inviting CBS Foreign Correspondent Juan Vasquez, a UT alumnus, as guest speaker, 1989.

Advisor: MEChA (Movimiento Estudiantil Chicano de Aztlan), UT chapter of national student organization, 1988 and 1989.

Committee Chair: International Communication Development Committee, Institute for Latin American Studies, 1988-89.

### **Journalism Education and College of Communication**

Mentor: Yanfang Wu, visiting scholar from Beijing, China. Supervised research project: "Comparative Experiences of Press Women: U.S. and China," provided conference panel presentation opportunity, 2006-2007

Organizer, Graduate journalism student community volunteers, non-profit directors and community journalists. A discussion of community issues and communication needs. 2005

Organizer, Presentation and round-table discussion by intellectual entrepreneur Ron Mader, Executive Director and Founder of *La Planeta Platica*, international non-

profit organization and web sites for environmental communication and education. 2003.

Organizer, Presentation and two-day classroom visit by Ethan Casey, co-founder and editor of Blue Ear International Interactive On-line Journalism Website, sponsored by the College of Communication, the School of Journalism, the Lozano-Long Institute for Latin American Studies and the Women and Gender Studies Center. 2001.

Minority Liaison, Department of Journalism, 1990 -91; 1994 – 2000

Budget Council Representative for Associate Professors, Department of Journalism, 1996-97; re-elected for 1997 - 1998.

Member, Admissions Committee, Journalism Department, 1996-97 and 1997-98

Member, Scholarship Committee, Department of Journalism, 1996, 1997 and 1998

Member, Search Committee for Chair, Department of Journalism, 1992.

Member, organizing committee, International Communications Conference, College of Communication, 1992.

Member, Graduate Admission Committee, Department of Journalism, 1990-91

Member: College of Communication Minority Recruitment and Retention Committee, 1989-91

Coordinator: International Conference on Communication for the Instituto Tecnologico, Monterrey, Mexico and UT Department of Journalism, 1987 and 1988.

### **Association Membership History**

International Association for Media and Communication Research, Union for Democratic Communications, Association for Education in Journalism and Mass Communication (AEJMC), American Studies Association, Latin American Studies Association, California Chicano News Media Association, National Association of Hispanic Journalists, Committee of Concerned Journalists

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