



**IB 350/EUS 348
Tues/Thur 12:30pm-1:45pm
(online synchronous format)**

International Trade and Investment

**Fall 2021
Michelle Vaca-Senecal**

Instructor Information

INSTRUCTOR: Mrs. Michelle Vaca-Senecal

OFFICES: Virtual

OFFICE HOURS: Tuesday's @ 6:00pm -OR- by appointment (virtual)

PHONE: 210-900-3425 (No Texting ability. UT e-mail is best for communication)

E-Mail: Michelle.Vaca-Senecal@mcombs.utexas.edu

Required Materials

Text: Hill and Hult, *Global Business Today, 11th Edition, online edition*. Access it through the "My Textbooks" tab on the Canvas home page. I also recommend reading business publications regularly. The Wall Street Journal has a \$4/month student rate available at wsj.com/studentoffer.

Map: You should have a current map of the world for extra credit on exams.

Course Materials: You will receive credit for completing the LearnSmart module for each chapter as assigned in Canvas. Readings, course slides, and other materials are provided in the Canvas module for each chapter.

You'll receive course updates and communication via a Canvas announcement, which will come to you as an e-mail. If you miss one, you can review it in Announcements. You will be responsible for any course information sent through Canvas.

Because important course updates and communication will be made via e-mail, **IT IS VERY IMPORTANT** that you have a current official UT e-mail address! You should go to the UT directory **right now** (<http://www.utexas.edu/directory/>) and make sure that the e-mail address listed there is the one you want to use to obtain course material. If it is incorrect, use UT Direct (<https://utdirect.utexas.edu/utdirect/>) to change your official e-mail address. You will be responsible for any course information sent to that e-mail address. Naturally, you should also check your e-mail regularly.

Please ensure you **register your Zoom account with your UT email address**. Otherwise, the system will block any non-UT accounts and you will not be able to access live class lectures.

Course Structure

The text for this "macro" course considers international business mainly from the perspective of aggregate impact and general forces and theories. Class discussions and your Country Analysis papers will give you a chance to apply concepts to real-life international business decisions and managerial issues.

Course material will be presented through lectures and the textbook. Course readings for each chapter and supplementary "mini-lectures" are posted in Canvas. Lecture slides will open weekly before each lecture.

How to Succeed

- Come to class weekly ready to participate! I like to reward students who attend weekly with information not found in the textbook or slides.
- Complete the LearnSmart module and any articles assigned for a class day – *before coming to class*. Review the LearnSmart module due dates for each chapter.
- Apply course concepts to current events and supplement your knowledge with the business press. Good options include: *The Financial Times*, *Business Week*, *Fortune*, *Forbes*, *Fast Company*, the *Wall Street Journal*, and *The Economist*. The most comprehensive are *The Financial Times* and *The Economist*.
- You will be graded on your participation in class discussions and group work. It's important for everyone to have an attitude of **honesty**, **openness**, and **respect**.

Grading

- Exams (2 @ 20% each) 40%
- Learnsmart Modules 15%
- 6 Country Analysis assignments 30% total (individual weights vary)
- Class Participation 5%
- Team Discussions 10%

Exams

Your exam grade will be based on two on-line exams. Exams consist of 35 multiple choice questions plus five extra credit questions on country names and locations. You will also have the opportunity to take an optional comprehensive final consisting of 40 multiple choice questions. The grade on the optional final will replace your lowest exam score. **Note: You cannot lower your grade by taking the final.**

NOTE: You may NOT use your book, the internet, cell phones, PDA's, calculators, or any other personal technology during exams -OR- have them sitting out during the exam.

The professor reserves the right to require Proctorio camera settings "ON" during testing. Please review the academic dishonesty paragraph below.

LearnSmart Modules

You will need to complete the LearnSmart online module for each chapter by the date of the class discussion of that chapter. FYI, modules typically close at 11:30pm the night **BEFORE** our scheduled chapter lecture (see Canvas calendar). For the Balance of Payments unit, you will take an online quiz. I will drop your lowest grade from this category. *There are no make-ups* - if you miss a LearnSmart module, that will be the one you drop.

Country Analysis Project – 6-paper series

You will submit a series of short papers on a single country. For each one, you will research topics discussed in class as they relate to your chosen country and a company of your choice. You will integrate the information from the assignments into a **final report**. The Country Analysis Project Instructions in Canvas have full details.

Team Discussions

You will work in teams throughout the semester *during* class (time permitting). Together, you will apply course concepts to solve business problems and answer questions. *There are no-make-ups for missed team discussions.* I do not announce when these discussions will take place, so again weekly attendance is important.

Class Participation

Throughout the semester, we will have discussions related to the lectures, readings, and current events. Your participation and team discussion contributions will help determine your class participation score.

Extra Credit

You may earn 5 extra credit points on each exam by identifying countries on maps. Maps for the Exam 1 are South/Central America, Europe, and the Middle East. The maps for Exam 2 are Asia and Africa. The maps will be posted in the Exam module in Canvas.

You might also have an opportunity throughout the semester to earn extra credit by attending designated presentations on global business. These opportunities will be announced as they come up during the semester. These are the only opportunities for extra credit in the course.

Any extra credit will be applied to your most recent test score. If you earn 100 on your exam, no extra credit will be applied (nor moved to a future test score).

Optional Exam

The final is optional. You may take it to replace your lowest exam score. If you're satisfied with your grade before the final exam, **you may skip the final** and will receive the grade you had before the final exam. **Note:** This test date is determined by the final schedule released by UT administration.

Attendance

Because you will work with other students on a Discussion Team, your regular attendance is important to their success as well as your own. The leadership role for group discussions will rotate to ensure everyone is fully contributing.

Professional Conduct for On-line (Synchronous) Class

- Please be on time and ready to start when class begins.
- Please be mindful of your space and surroundings. I will ask that **cameras remain turned "ON" during class.** Therefore, whatever you can see...we can see too! Please use good judgement as you would an in-person class.
- If you need to leave during class, make your exit as inconspicuous as possible.
- Please turn off your cell phones before class starts. If you need to make an urgent call or send a text message, please leave class briefly.
- If you turn your camera "OFF" to take a short bathroom break, etc you must turn your camera back "ON" immediately when you return to our virtual classroom.
- Please keep all discussions during class public, and don't engage in side conversations. This includes the "chat" window on Zoom. My assistant will be monitoring "chat" window and bring them to my attention if I am busy lecturing. Thanks for your patience and please don't think I am ignoring you.

- During Covid-19 Zoom calls are recorded and can be reviewed **within a 2 week window.**
- When on campus, wearing a mask is encouraged.

Diversity and Inclusion

It is my intent that students from all diverse backgrounds and perspectives will be well served by this course, that students' learning needs will be addressed and that the diversity that students bring to this class can be comfortably expressed and viewed as a resource, strength and benefit. Please let me know right away if this ever is not the case.

Religious Holy Days

You must notify me of your pending absence at least 14 days prior a religious holy day. If you must miss a class component, to observe a religious holy day, you will have a chance to complete it within a reasonable time after the absence.

Students with Disabilities

Students with disabilities may request appropriate academic accommodations from the Division of Diversity and Community Engagement (DDCE), Services for Students with Disabilities (SSD) <http://diversity.utexas.edu/disability>. Please notify me of any accommodations by the 4th day of class so I can help you with your accommodations.

Academic Dishonesty

The McCombs School of Business has no tolerance for acts of scholastic dishonesty. The responsibilities of both students and faculty with regard to scholastic dishonesty are described in detail in the BBA Program's Statement on Scholastic Dishonesty at <http://my.mcombs.utexas.edu/BBA/Code-of-Ethics>. By teaching this course, I have agreed to observe all faculty responsibilities described there. By enrolling in this class, you have agreed to observe all student responsibilities described there. If the application of the Statement on Scholastic Dishonesty to this class or its assignments is unclear in any way, it is your responsibility to ask me for clarification.

Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the University. Since dishonesty harms the individual, all students, the integrity of the University, and the value of our academic brand, policies on scholastic dishonesty will be strictly enforced. You should refer to the Student Conduct and Academic Integrity website at <http://deanofstudents.utexas.edu/conduct> to access the official University policies and procedures on scholastic dishonesty as well as further elaboration on what constitutes scholastic dishonesty

Any student plagiarizing on written assignments will be referred to the Dean of Students.

Intellectual Property Policy

All material presented in class lectures, PowerPoint presentations, and on the Canvas website is the intellectual property of the instructor unless otherwise copyrighted. Any reproduction or publication of this material without prior written consent is strictly forbidden.

Sharing of Course Materials is Prohibited:

No materials used in this class, including, but not limited to, lecture hand-outs, videos, assessments (quizzes, exams, papers, projects, homework assignments), in-class materials, review sheets, and additional problem sets, may be shared online or with anyone outside of the class unless you have my explicit, written permission. Unauthorized sharing of materials promotes cheating. It is a violation of the University's Student Honor Code and an act of academic dishonesty. I am well aware of the sites used for sharing materials, and any materials found online that are associated with you, or any suspected unauthorized sharing of materials, will be reported to Student Conduct and Academic Integrity in the Office of the Dean of Students. These reports can result in sanctions, including failure in the course.

Campus Safety (on campus)

Please note the following recommendations regarding emergency evacuation, provided by the Office of Campus Safety and Security, 512-471-5767, <https://preparedness.utexas.edu>.

- Occupants of buildings on The University of Texas at Austin campus are required to evacuate buildings and assemble outside when a fire alarm is activated
- Familiarize yourself with all exit doors of each classroom and building you may occupy
- If you need evacuation assistance, inform the instructor in writing asap
- In the event of an evacuation, follow the instruction of faculty or class instructors
- Do not re-enter a building unless given instructions by Austin or UT police or fire authorities
- Behavior Concerns Advice Line (BCAL): 512-232-5050 or on-line
- In case of emergency, further information will be available at:
<http://www.utexas.edu/emergency>.

Health Reporting

To help keep everyone at UT and in our community safe, it is critical that students (and faculty and staff) report COVID-19 symptoms to the HealthPoint Occupational Health Program (OHP) as soon as possible. To understand what to do if a fellow student in the class (or the instructor or TA) tests positive for COVID, see this [University Health Services](#) link.

Title IX Reporting

Federal law protects against sex and gender-based discrimination, sexual harassment, sexual assault, sexual misconduct, dating/domestic violence and stalking. When sexual misconduct occurs in our community, the university can:

1. Intervene to prevent harmful behavior from continuing or escalating.
2. Provide support and remedies to students and employees who have experienced harm or have become involved in a Title IX investigation.
3. Investigate and discipline violations of the university's [relevant policies](#).

Texas law requires all employees, including faculty, report any information to the Title IX Office regarding sexual harassment, sexual assault, dating violence and stalking that is disclosed to them. All employees who witness or receive any information of this type must be reported. **I am a Responsible Employee and must report any Title IX related incidents** that are disclosed in writing, discussion, or one-on-one. Before talking with me, or with any

faculty or staff member about a Title IX related incident, be sure to ask whether they are a responsible employee. If you would like to speak with someone who can provide support or remedies without making an official report to the university, please email advocate@austin.utexas.edu.

FERPA and Class Recordings

Class recordings are reserved only for students in this class for educational purposes and are protected under FERPA. The recordings should not be shared outside the class in any form. Violation of this restriction by a student could lead to Student Misconduct proceedings. Class recordings are *only available for 2 weeks after* they are posted.

Longhorn Textbook Access

The materials for this class are available through the Longhorn Textbook Access (LTA) program, to reduce the cost of digital course materials for students. You can access your required materials through the “My Textbooks” tab in Canvas. You are automatically opted into the program but can easily opt-out (and back in) via Canvas through the 12th class day. If you remain opted-in at the end of the 12th class day you will receive a bill through your “[What I Owe](#)” page and have until the end of the 18th class day to pay and retain access. If you do not pay by the 18th class day, you will lose access to the materials after the 20th class day and your charge will be removed. More information about the LTA program is available at universitycoop.com/longhorn-textbook-access.