January 17.

1a. What is Globalization?

January 19.

1b. Aspects of Globalization:

[LECTURE NOTES 1 & 2]

The Concept of Globalization


Globalization as Observed in 1848

2. Karl Marx and Friedrich Engels, The Communist Manifesto (1848) [excerpts]. [L1]

The Doctrine of Competition


Globalization and the Nation-State.


2. **Globalization and the Doctrine of Competition**  
[LECTURE NOTES 5]


January 31 & February 2.

3. **Globalization a Century Ago: The Early Phase**  
[LECTURE NOTES 3]


11. “At This Rate, We’ll Be Global in Another Hundred Years,” *New York Times* (May 23, 1999).


February 7, 9, 14, 16.

4. **Globalization, the Media & the Internet**  
[LECTURE NOTES 17 & 19]


February 21 & 23.

5. Nationality and Internationalism, the Local and the Global

[LECTURE NOTES 4]


February 28 & March 1.

6. The European Union: A Model of Globalization?  
[LECTURE NOTES 6, LECTURE NOTES 7]


40. “Irish abortion ban ‘violated woman’s rights’,” BBC.online (December 16, 2010).
March 6 & March 8.

7. Globalization and the Challenge of Regulation

[LECTURE NOTES 9 & 10]

Business corruption

41. Transparency International [http://www.transparency.org/]

National Security


Health


Oceanic Fisheries

44. “Group Votes to Keep Fishing Levels of Bluefin Tuna Stable,” New York Times (November 27, 2010).

45. “EU officials meet to discuss fishing quotas,” Associated Press (December 13, 2010).

The World’s Forests


World Anti-Doping Agency (WADA)

47. “World Anti-Doping Agency”

[http://en.wikipedia.org/wiki/World_Anti-Doping_Agency]
March 20, 22, 27.

8. Globalization, Immigration & Xenophobia
[LECTURE NOTES 8]


March 29 & April 3.

9. Globalization, Capitalism, and the State
[LECTURE NOTES 11, LECTURE 12]


The Corporation vs. the State


The Corporation & Global Marketing


**Europe & America: Two Types of Capitalism?**


64. "U.S. accounting model is questioned abroad," *International Herald Tribune* (June 28, 2002).


**April 5 & 10.**

10. Globalization and the Global Labor Market

[LECTURE NOTES 18 & 20]

**Outsourcing / Offshoring**


**Medical Tourism**

Labor Exploitation


April 12 & April 17

11. Globalization and Small-Country Identity:
Self-Assertive Strategies

[LECTURE NOTES 13, 14, 15]


April 19, 24, 26.

12. Global Popular Culture & Local Standards
[LECTURE NOTES 16]


May 1 & May 3.

13. Globalization and Language Diversity
[LECTURE NOTES 21 & 22]


104. “Rebelling Against Spain, This Time With Words,” *New York Times* (November 25, 2010).
Information About the Course (Spring 2012)

All of the required course readings, lecture notes, and the syllabus are contained in electronic documents on the UT Blackboard system with which UT students are supposed to be familiar. Students who wish to purchase a photocopied course reader will be able to do so.

REQUIRED BOOK: Manfred B. Steger, Globalization: A Very Short Introduction (Oxford, 2009). This inexpensive little volume can be easily ordered on Amazon or another website of your choice. The instructor will advise the class on when to read specific chapters as specified in the syllabus.

You are required to read all of the material the instructor will assign as required reading in class and by e-mail. The instructor will also point to the optional supplementary readings that are on Blackboard for you to read and/or print out if you wish to do so.

My office hours are MWF 8:30 – 9:30 a.m. or by appointment. I encourage you to schedule office hours by appointment to discuss the course material and, especially, if you ever feel you are falling behind in the course. I am always available to meet with you at short notice.

The course meets on Tuesdays and Thursdays from 9:30-10:45 in Burdine 130 (BUR). Attendance is mandatory. Documented medical absences will not count as absences.

The discussion sections meet from 1:00-2:00, 2:00-3:00, and 3:00-4:00 on Mondays in MAI 220F. Make sure to identify which section you are in. Here, too, attendance is mandatory.

The Teaching Assistant for the course is Scott Pryor, a graduate student in the Department of American Studies. His office hours are Wed. 12:30 – 2 p.m, and Thurs. 11 a.m. – 12:30 p.m. or by appointment. His office is BUR 362. Please contact Mr. Pryor via email at scottpryor@utexas.edu. During office hours you may also call: 232-6381.

This introductory course has the following objectives:

Introducing students to some of the most important topics regarding globalization with examples from a variety of case studies.

Introducing students to writing, reading and discussion techniques.

The overall purpose of the course is to give an overview of the many topics that constitute the field of globalization studies, to develop the ability to formulate analytical perspectives, to promote your ability to read, to comprehend and to discuss academic and journalistic texts, and to communicate these findings in oral presentations and different forms of writing. In addition, our teaching assistant will make his own contributions toward teaching you content-based discussion and activities with study skills exercises designed to help you take better notes, become more effective readers, and write better essays -- skills that will be useful for the duration of your college careers.
An overview of the course includes the following major topics: the three major phases of globalization since 1492; how globalization is related to global technological developments, competition between nations, connections between “local” and “global” spheres, the historic career of the European Union as a model of globalization, global immigration trends, globalization as an exploitative system, the challenge of global regulation, globalization and capitalism, globalization and popular culture, globalization and media, and globalization’s effects on language in an age of English language dominance.

Readings:

Course readings will be posted on Blackboard and in a photocopied course reader for anyone who wishes to purchase one.


Graded assignments:

2 hour exams (February 16, March 26) [10% each]

10 quizzes (Jan 23, Jan 30; Feb 6, 13, 20, 27; March 5, 19, 26; April 2) [15%]

final examination [20%]

2 two-page papers (due February 6, April 2) [5% each]

1 six-page paper (due April 16) [15%]

1 oral presentation in section (to be scheduled) [10%]

attendance and participation in sections [10%]

Attendance and active participation: Class attendance is mandatory.
You will be asked to sign in at the beginning of each class. Unsatisfactory attendance unsupported by medical documentation will preclude a student’s receiving a grade higher than C. Active participation means being involved in discussions and discussion groups, being curious and asking in the event you don’t understand something, questioning statements and findings if you disagree, and defending your own findings and opinions, according to your own capacity to perform in a group. It also means doing your homework regularly (being prepared for class).

Additional shorter written assignments may be assigned in the course of the semester.

(4) For each class, please bring a hard copy of the essential course readings.

The Writing Center offers support and help for student writing and research:

http://uwc.utexas.edu

Signature courses include a requirement that we make use of at least one of the University Gems. In the context of this course these include the Nettie Lee Benson Latin America Collection, the Lyndon Baines Johnson Library and Museum, and the Dolph Briscoe Center for American History.

Additional Information / Rules of Conduct

CLASS AND CLASSROOMS:

Cell phones must be turned off in class; computers may be used only for note-taking. If a student uses electronic devices for non-class related activities and creates a disturbance s/he will be asked to leave for the remainder of that class.

ACADEMIC ASSISTANCE

Academic Assistance is provided by the UT Learning Center, in Jester Center, Room A332A. It offers help with college-level writing, reading, and learning strategies. It is free to all currently enrolled students.

See: <http://www.lib.utexas.edu/services/assistive/policy.html> for requesting help you need in using the main library (PCL) or the Fine Arts Library (for films).

STUDENTS WITH DISABILITIES
The University of Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact the Office of the Dean of Students at 471-6259, 471-6441 TTY. Any student with a documented disability who requires academic accommodations should contact the Service for Students with Disabilities as soon as possible to request an official letter outlining authorized accommodations. These letters must be given to your TAs to receive accommodations. See: <http://www.utexas.edu/diversity/ddce/ssd/index.php>.

**RELIGIOUS HOLIDAYS AND OTHER ABSENCES**

Students can make up work missed because of a religious holiday as long as they provide the instructor with documentation at least one week before the holiday occurs. The same applies to official university obligations like Club or Varsity sports.

- Documentation from a physician is required for medical absence; arrangements for work to be made up must be made promptly, and in no case should the work be completed more than 2 weeks after the absence.

- Other absences (e.g. family events) must be arranged for at least TWO WEEKS IN ADVANCE and missed work must be turned in at the NEXT CLASS SESSION upon return.

**CHEATING AND PLAGIARISM**

- Cheating and other forms of scholastic dishonesty, including plagiarism, will be reported to the Dean of Students. Cheating on tests or plagiarism on papers is an F for the assignment, with no makeup possible. If you engage in any form of scholastic dishonesty more than once, you will receive an automatic F for the course. If you are unsure about the exact definition of scholastic dishonesty, you should consult the information about academic integrity produced by the Dean of Students Office: <http://deanofstudents.utexas.edu/sjs/acint_student.php>. Plagiarism means using words or ideas that are not your own without citing your sources and without indicating explicitly what you have taken from those sources. If you are unsure about what constitutes plagiarism, consult: <http://www.lib.utexas.edu/services/instruction/learningmodules/plagiarism/>.

  What does "citing your sources" mean? It means providing appropriate footnotes and bibliographic entries. See <http://www.lib.utexas.edu/services/instruction/learningmodules/citations/>.

ADDITIONAL INFORMATION ON
**PLAGIARISM:** The Student Judicial Services Website provides official definitions of plagiarism and cheating:

Definitions of plagiarism and other forms of scholastic dishonesty, based on Section 11-802d of UT’s *Institutional Rules on Student Services and Activities*:

http://deanofstudents.utexas.edu/sjs/scholdis_plagiarism.php  The University’s Standard of Academic Integrity and Student Honor Code

(from Chapter 11 of the University’s *Institutional Rules on Student Services and Activities*): http://deanofstudents.utexas.edu/sjs/acint_student.php

- Consequences of scholastic dishonesty:
  http://deanofstudents.utexas.edu/sjs/scholdis_conseq.php

- Types of scholastic dishonesty: unauthorized collaboration, plagiarism, and multiple submissions: http://deanofstudents.utexas.edu/sjs/scholdis_whatis.php