

Rebecca Scoggin McEntee

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Education

The University of Texas at Austin

Ph.D., Journalism

expected 2014

- Theory and Research, emphasis on visual communications
Dissertation Committee: Renita Coleman, Natalie Stroud,
Dominic Lasorsa, Mary Bock, and Dennis Darling.

Master of Arts in Journalism

2011

- Thesis: "Shooting Straight: Graphic versus Non-Graphic War Photographs."
An examination of audience effects from graphic and non-graphic war
photographs presented with war reports.

Bachelor of Journalism: Magazine & Photojournalism

1976

Teaching Experience

The University of Texas at Austin

Instructor of Record

Aug 2013-May2014

- Course J311 – "Reporting Images" Involves the use of visual communication with Images and words, along with audio in Soundslides software. The course covers story flow and the necessary ingredients for photo stories, as well as responsible and ethical collection and use of story materials, and ethical interaction with subjects. The course consists of two modules that rotate midway through the semester, with one focusing on still images, and the other focusing on video journalism.

Guest Lecturer

June 24, 2013

- ASNE Institute Workshop for High School Teachers of Journalism and Visuals – focusing on photographic issues in photo production from camera and Photoshop, changes in the industry and technology, as well as addressing what can expected with various equipment and technologies, including cell phone cameras, and ethical production concerns. (Directed by Dr. George Sylvie)

Teaching Assistant

Jan 2010 to May 2013

- TA in multiple courses in Journalism and Photojournalism, including multi-media: Digital photography and Soundslides projects course "Reporting Images," as well as traditional Photojournalism courses that

include darkroom (wet lab) as well as digital software usage.
Also, TA for online journalism course, "Critical Issues in Journalism,"
taught by Robert Jensen.

Athletic Department Tutor 2009 –2011

- Tutor for student athletes in rhetoric and journalism

Intellectual Entrepreneurships Program Mentor 2011- Present

- Guided an undergraduate student intern toward graduate study.
Presently mentoring and coordinating undergraduate
and graduate students with ongoing research.

Doherty Arts Center, Austin, Texas 2012-2013

Photography Instructor (Digital 2)

- Instruction encompasses everything from design to software, and
shooting skills involving commercial and news photography, and art.

Professional Experience in Journalism

Freelance

Photojournalist April 2009 –Present

- Producing digital photographs and copy for news, corporate
organizations, and political events: i.e.: inauguration and campaign
photography for Governor Culver of Iowa, The Hill Country Conservancy
in Austin, The Austin American-Statesman, The Oklahoman, and The
Washington Post – with wider publication in The New York Times as well
as other publications, from past and present photographs.

Austin American-Statesman

Photo Editor 2003 –2009

- Edited and supervised of production and presentation of photography
Austin's daily newspaper

Staff Photographer 1990 – 2003

- The Statesman was an early advocate of the transition to digital
photography. Daily news photojournalism with some long term projects
such as: "Texas Tribes" (following original Native Americans from their
Texas roots to reservations in and out of Texas) and "David's Recovery"
(and amputee's recovery).

The Round Rock Leader

Chief Photographer 1990

- Photographed news stories and sports, wrote enterprise stories,
assigned photographs, designed layouts, managed lab and photography.

Freelance Writer, Photographer, Videographer**1983 – 1990**

- Clients varied from Associated Press to local and international organizations, from news to brochures and magazines, and some advertising. Topics ranged from human interest to travel and religion. Videography for award winning Texas Department of Human Services commercial and educational films, about programs in schools for pregnant teens, as well programs that facilitate the adoptions of children with special challenges.

House photographer, Texas House of Representatives**1982 – 1983**

- Photojournalism and portraits for the Speaker (then Bill Clayton) of The House of Representatives, as well as the Representatives and the Governor.

Low rider style magazine in L.A.**1981-1982**

- Photographed and wrote on wide variety of topics, from cars to religion.

Colorado Springs Gazette Telegraph**1979 – 1981**

- Staff Photographer for all departments, including news and sports.

NBC, Channel 4, in Port Arthur, Texas**1979**

- One person crew most often: work included writing, shooting video, editing, on and off camera reporting, running tapes during broadcasts, and the production of several stories a day.

The Clear Lake News Citizen, The Angleton Times, The Alvin Sun, and The Pasadena Sun**1977 - 1978**

- Editor, Writer, photographer, layout – sports, general news, lifestyle

The Skyliner**1976**

- **Writer, editor, photographer** (Austin Chamber of Commerce magazine and newsletter)

Other Experience**Non-Profit, Orange, Texas****1979***Job Representative*

- Represented disadvantaged teens, helping them manage and balance jobs with school.

Austin, Beaumont & Orange Independent School Districts**1978-88***Substitute Teacher*

- Taught wide variety of subjects for teachers – everything from English

to Science, at all grade levels.

Armadillo World Headquarters, Austin
Stage Lighting Designer/Operator

1973-1975

Research and Works in Progress

- RAVE Research Group (Race, Agenda-setting, Visuals and Ethics) 2010-2013
 Presently working on a study of vivid versus non-vivid writing responses,
 as well as research on media's coverage of the meat industry.
- Analysis of Visual Presentation of conflicts/Campaign Photograph Presentation 2013
 During the 2012 Campaign on Newspaper Front Pages
- Agenda Setting with New York Times: 2013
 Photographs of President Bush in 2003
- If a Picture is Worth a Thousand Words, Are a Thousand Words Worth 2013
 a Picture? Comparing the Effects of Vivid Writing and Photographs
 on Moral Judgment in Public Relations
 (Presented at ICA 2013, London – Looking for publication)
- The Book Is Better Than the Movie: 2012
 Assessing responses to Vivid vs. Non-Vivid writing
 (Presented at ICA 2012, Phoenix: submitted to journal)
- Shooting Straight: Graphic versus Non-Graphic War Photographs 2011
 (Presented at ICA 2012, and accepted for publication next year in
 Visual Communication Quarterly)
- The Changing Gates of War Photography 2010
 Addresses editing of war photography in newspapers and online

Awards

- Ada Frances Miller Scholarship 2013
- Nettie Doscher Moore Fellowship 2013
- National Press Photographer's Career Expansion Scholarship 2013
- Graduate Student Scholarship Journalism Dept UT 2013
- Student Enrichment Fund (for funding present research on coverage 2013
 of meat industry)

- First Annual University of Texas Journalism Service Award *2012*
- Graduate Student Scholarship Journalism Dept UT *2012*
- University of Texas Journalism School Student Enrichment Fund Award for: "The Effects of Visual Imagery on Ethical Reasoning" *2012*
- Ellen Clarke Temple Graduate Award *2011*
- Nettie Doscher Moore Fellowship *2010 and 2011*
- International Association of Business Communicators' Gold Quill Award *2010*
- Society of News Design: Best Newspaper Design Award of Excellence *2003*
- National and Regional NPPA awards *1990-2003*
 - National First Place Sports "Wake it Up" (1997)
- APME award (Front Page) *2003*
- Texas School Bell Award: Outstanding Single Story/Photo "Teaching and the TAAS" *2001*
- Best of Cox, Photography: News and Sports *2000*
- Barbara Jordan awards: Photo Stories *1997, 1998*
- Catholic Press Association Honorable Mention for Best Human Interest Story *1986*

Video Documentary

- Last Small Cotton Farm in Travis County *1992-2010*
- Looking for Yudi *1998*

Other

- Doherty Arts Center Instructor Photography Show at present (Other photography shows over the years.) *Summer/Fall, 2013*
- Cartoon strip (w/birds) published bi-weekly in small newspapers in the 1980's

- Studio Art/Greeting cards

Life long

Skills

- *Software:* Photoshop; Photo Mechanic; Soundslides; Audacity; Final Cut; PowerPoint, Excel, Microsoft Word, InDesign, SPSS, plus some Dreamweaver and Flash experience – and social networking.

Traditional equipment as well as up to date digital camera and computer programs for imaging, including still cameras and lights, as well as video with ENG video cameras and editing room equipment.

- *Language:* Some Spanish and Japanese