January 17.

1. Introduction to the Course

January 19, 24.

2. The Concept of Globalization


January 26.

3. The Concept of Deglobalization

Deglobalization or Deglobalisation is the process of diminishing interdependence and integration between certain units around the world, typically nation-states. It is widely used to describe the periods of history when economic trade and investment between countries decline. [Wikipedia]


January 31, February 2.

4. Three Phases of Globalization


15. “At This Rate, We’ll Be Global in Another Hundred Years,” New York Times (May 23, 1999).


February 7.

5. Global Transportation Networks


February 9, 14.


February 16, 21.

7. Globalization, Capitalism, and the World Economy
   [Different Styles of Capitalism]


   Globalization and the American Business Model


   Europe and the Capitalist-Entrepreneurial Model


**German Business and Economic Reform (1)**


The German Mood in 2005


German Business and Economic Reform (2)


51. “Germany’s bizarre version of capitalism – where bosses and workers actually cooperate – is winning,” Quartz (August 9, 2015).


February 23.

Examination #1

February 28, March 2.

8. Globalization, Capitalism, and the State
   [The Corporation vs. the State]
   [State Capitalism]


March 7, 9.


[OFFSHORING]
[MEDICAL TOURISM]


Outsourcing / Offshoring


Medical Tourism


Labor Exploitation


March 21, 23.

10. The European Union: A Model of Globalization?

(2000-2001)


(2007-2010)


March 28, 30.

11. Globalization, Immigration, Xenophobia

(2000-2006)


Germany

85. “Why Sarrazin’s Integration Demagoguery Has Many Followers,” Spiegel Online (September 6, 2010).


12. Globalization and the Challenge of Regulation


Business corruption

88. Transparency International [http://www.transparency.org/]
National Security


Tobacco and Population Health


Oceanic Fisheries


92. “EU officials meet to discuss fishing quotas,” Associated Press (December 13, 2010).


Saving the Whales


The World’s Forests


World Anti-Doping Agency (WADA)


April 11, 13.

13. Globalization, the Internet, and Popular Culture


The Global Internet, Connectivity, and Mutual Understanding


The Globalization of Popular Culture


A Theory of Globalization and American "Cultural Imperialism"


April 18, 20.

14. Globalization and Language Diversity

The Global Triumph of English


The Future of Global Translation


The Computerizing of Human Language


The German Language


April 25, 27.

15. Globalization and Transnational Crime

The Globalization of Crime


Human Trafficking


The Global Traffic in Organs


Transnational Terror and Organized Crime


May 2, 4.

16. Sports and Globalization


International Olympic Committee (IOC)

126. John Hoberman, “’A Fascist International’: The International Olympic Committee and Political Criminality at the 1936 Berlin Olympics and Beyond” (PowerPoint).

FIFA


Sport in Germany

130. “Efficiency is the new old watchword as Germany seek World Cup success,” *The Guardian* (July 5, 2014).

Information About the Course (Spring 2017)

Almost of the required course readings, lecture notes, and the syllabus are contained in electronic documents on the UT Canvas system with which UT students are expected to be familiar. The instructor will also provide you with PDF documents via email.

REQUIRED READING:
You are required to read all of the material the instructor will assign as required reading in as well as anything you may receive by e-mail. The instructor will also point to optional supplementary readings that will be posted on Canvas or provided via PDF for you to read and/or print out if you wish to do so.

The required text to be purchased is Manfred Steger, Globalization: A Very Short Introduction (2009). It is available on Amazon at:

https://www.amazon.com/s/ref=nb_sb_noss_2?url=search-alias%3Dstripbooks&field-keywords=globalization%3A+a+very+short+introduction

for less than $10.00 plus shipping.

I will send you the other required text, John Hoberman, Age of Globaliation (2014), free of charge.

My office hours are MW 9:00 – 10:30 a.m. or (preferably) by appointment. I encourage you to schedule meetings with me to discuss the course material and, especially, if you ever feel you are falling behind in the course. I am always available to meet with you at short notice. The course meets on Tuesdays and Thursdays from 9:30-10:45 in CLA 0.122. Attendance is mandatory. Documented medical absences will not count as absences.

This course has the following objectives:

(1) to introduce you to the historical, economic, and political dimensions of the globalization (and deglobalization) processes;

2) to build skills in critical cultural literacy by analyzing what we can learn from studying the various aspects and implications of globalization;

(3) to encourage you to consider the historical legacy of important events and social developments along with their implications for contemporary society; and

(4) to assist you in refining your thinking and writing skills.
**Graded assignments:**
Examination (February 23) = 60 points
Take-home Examination (due date to be determined) = 60 points
Five (5) quizzes = 50 points (dates to be determined)
4-Page Paper (due February 28) = 40 points
10-Page Paper (due May 4) = 100 points TOTAL = 310 points

Additional short written assignments may be assigned in the course of the semester. For each class, please bring a hard copy of the essential course readings on paper or on your screen. The Writing Center offers support and help for student writing and research: [http://uwc.utexas.edu](http://uwc.utexas.edu). **I am always available to talk with you about writing.**

**Attendance:**
Attendance is mandatory. One courtesy absence is allowed without penalty. Additional absences without medical documentation deduct 2 points per day from the overall point score. You will be asked to sign in at the beginning of each class. Unsatisfactory attendance unsupported by medical documentation will preclude a student’s receiving a grade higher than C. Active participation means being involved in discussions, being curious and asking in the event you don’t understand something, questioning statements and findings if you disagree, and defending your own findings and opinions, according to your own capacity to perform in a group. It also means doing your homework regularly (being prepared for class).

**Additional Information / Rules of Conduct**

**CLASS AND CLASSROOMS:**
Cell phones must be turned off in class; computers may be used only for note-taking. If a student uses electronic devices for non-class related activities and creates a disturbance s/he will be asked to leave for the remainder of that class.

**ACADEMIC ASSISTANCE**
Academic Assistance is provided by the UT Learning Center, in Jester Center, Room A332A. It offers help with college-level writing, reading, and learning strategies. It is free to all currently enrolled students.
See: [http://www.lib.utexas.edu/services/assistive/policy.html](http://www.lib.utexas.edu/services/assistive/policy.html) for requesting help you need in using the main library (PCL) or the Fine Arts Library (for films).
STUDENTS WITH DISABILITIES
The University of Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact the Office of the Dean of Students at 471-6259, 471-6441 TTY. Any student with a documented disability who requires academic accommodations should contact the Service for Students with Disabilities as soon as possible to request an official letter outlining authorized accommodations. These letters must be given to your TAs to receive accommodations. See: <http://www.utexas.edu/diversity/ddce/ssd/index.php>.

RELIGIOUS HOLIDAYS AND OTHER ABSENCES
Students can make up work missed because of a religious holiday as long as they provide the instructor with documentation at least one week before the holiday occurs. The same applies to official university obligations like Club or Varsity sports. Documentation from a physician is required for medical absence; arrangements for work to be made up must be made promptly, and in no case should the work be completed more than 2 weeks after the absence. Other absences (e.g. family events) must be arranged for IN ADVANCE and missed work must be turned in at the NEXT CLASS SESSION upon return.

CHEATING AND PLAGIARISM
Cheating and other forms of scholastic dishonesty, including plagiarism, will be reported to the Dean of Students. Cheating on tests or plagiarism on papers is an F for the assignment, with no makeup possible. If you engage in any form of scholastic dishonesty more than once, you will receive an automatic F for the course. If you are unsure about the exact definition of scholastic dishonesty, you should consult the information about academic integrity produced by the Dean of Students Office: <http://deanofstudents.utexas.edu/sjs/acint_student.php>. Plagiarism means using words or ideas that are not your own without citing your sources and without indicating explicitly what you have taken from those sources. If you are unsure about what constitutes plagiarism, consult: <http://www.lib.utexas.edu/services/instruction/learningmodules/plagiarism/> What does "citing your sources" mean? It means providing appropriate footnotes and bibliographic entries. See <http://www.lib.utexas.edu/services/instruction/learningmodules/citations/>. To make correct citations, researchers often use bibliographic software like UT's "Noodlebib" <http://www.lib.utexas.edu/noodlebib/> or Zotero <http://www.zotero.com.

ADDITIONAL INFORMATION ON PLAGIARISM:
The Student Judicial Services Website provides official definitions of plagiarism and cheating: Definitions of plagiarism and other forms of scholastic dishonesty, based on Section 11-802d of UT’s Institutional Rules on Student Services and Activities: <http://deanofstudents.utexas.edu/sjs/scholdis_plagiarism.php> The University’s Standard of Academic Integrity and Student Honor Code (from Chapter 11 of the University’s Institutional Rules on Student Service and Activities): <http://deanofstudents.utexas.edu/sjs/acint_student.php>
Consequences of scholastic dishonesty:
http://deanofstudents.utexas.edu/sjs/scholdis_conseq.php
Types of scholastic dishonesty: unauthorized collaboration, plagiarism, and multiple submissions: http://deanofstudents.utexas.edu/sjs/scholdis_whatis.php