

Samantha Shorey

Associate Professor, Moody College of Communication, University of Texas Austin
300 W. Dean Keeton, A0900, Austin, TX, 78712-1069
(541)-554-6505 | sshorey@utexas.edu

EDUCATION

- 2019 **University of Washington, Communication, Ph.D.**
Dissertation: *Handmade Future: A Field-based Inquiry of Innovation Through Making and Craft*
Committee, University of Washington: Daniela Rosner (co-chair), Matthew Powers,
Christine Harold, Megan Finn. Oxford University: Gina Neff (co-chair)
- 2014 **University of Massachusetts Amherst, Communication, M.A.**
- 2009 **University of San Diego, Communication, B.A.** with honors

ACADEMIC APPOINTMENTS

- 2019 Assistant Professor
Department of Communication Studies, Moody College of Communication
University of Texas Austin
- 2019 Fellow, Lemelson Center for the Study of Invention and Innovation
Smithsonian National Museum of American History
- 2016-19 Research Associate, Tactical and Tactile Design Lab
Department of Human Centered Design and Engineering, University of Washington
- 2014-18 Pre-Doctoral Teaching and Research Associate
Department of Communication, University of Washington
- 2016 Research Assistant to Phil Howard, “Computational Propaganda Research Project”
Oxford Internet Institute, University of Oxford
- 2014-15 Research Assistant to Benj. Mako Hill, “New Pathways to Data Science”
Department of Communication, University of Washington in collaboration with the Life
Long Learning group, MIT Media Lab
- 2012-14 Graduate Teaching Assistant
Department of Communication, University of Massachusetts Amherst
- 2012 Research Assistant to Emily West, Communication Inquiry Design
Department of Communication, University of Massachusetts Amherst

PROFESSIONAL EXPERIENCE

- 2018 Experience Research Intern, Airbnb

PUBLICATIONS

- Shorey, S.** & Rosner, D. (2019). A voice of process: Re-presenting the gendered labor of Apollo innovation. *Communication +1*, 7(2) <https://doi.org/10.7275/yen8-qn18>
- Woolley, S., and **Shorey, S.** (2018). The bot proxy: Designing automated self-expression. In Z. Papacharissi (Ed.), *The networked self: Platforms, stories, connections*. London, UK: Routledge.
- Shorey, S.** and Howard, P.N. (2016). Automation, big data, and politics: A research review. *International Journal of Communication*, 10 (2016): 5032–5055.
- Shorey, S.** (2014). Book review of ‘Homeward bound: Why women are embracing the new domesticity’, by Emily Matchar. *The Journal of Popular Culture*, 47(2): 397–401. <http://doi.org/10.1111/jpcu.12126>

CONFERENCE PROCEEDINGS

- Rosner, D.K., **Shorey, S.**, Craft, B., and Remick, H. (2018). Making core memory: Design inquiry into gendered legacies of engineering and craftwork." In proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '18), Montreal, Canada. —**Best Paper Award**
- Dew, K., **Shorey, S.**, and Rosner, D. (2018). Making within limits: Towards salvage fabrication. In proceedings of the ACM conference on Computing Within Limits (LIMITS '18), Toronto, Canada.

PARTICIPATORY WORKSHOPS

- Rosner, D.K., **Shorey, S.** and Kinsley, R.P. “Making Core Memory.” Workshop presented at ACM conference SIGCIS: Computers, Information and Society, Computer History Museum, 2017

Additional presentations:

“Making and Doing,” Society for the Social Study of the Sciences (4S), New Orleans, forthcoming

“Sessions for Interaction and Engagement,” iConference for Information Schools, Washington DC, 2019

The American Institute for Graphic Arts (AIGA) Design Educators Conference, University of Southern California, 2017

Makers Summit, University of Washington, 2017

- Shorey, S.**, Fox, S. and Rosner, D. “Power! Not Panic: Feminist resistance through making.” Workshop presented at the CoMotion MakerSpace, University of Washington, 2017

INVITED TALKS

“Margaret Hamilton & the core memory weavers: The women who put man on the moon.” Smithsonian National Museum of American History, Washington D.C., 2018

“Loose threads: Design thinking for the last inch of automation.” DesignLab, Universidad Adolfo Ibáñez in Santiago, Chile, 2018

“Of watches, weavers and textile work.” Berkeley Institute of Design (BiD) Seminar, University of California Berkeley, 2018

“Remaking media history through prototyping the past.” Digital Art and New Media: History, Theory & Practice, University of Washington, 2017

SELECTED CONFERENCE PAPER PRESENTATIONS

Shorey, S. (2018, October). Making matters work: Gendering labor in technology innovation culture. Association of Internet Researchers (AoIR), Montréal, Canada.

Shorey, S. and Rosner, D.K. (2018, September). Making core memory: Reimagining communication-technology history through design. *Design, Materiality and the Making of Communication Histories and Futures*. International Communication Association, Prague, Czech Republic

Shorey, S. (2016, September). Creating CoMotion: Visions of innovation in university makerspaces. Society for Social Study of the Sciences (4S), Barcelona, Spain.

Shorey, S., Woolley, S., and Hill, B.M. (2016, June). From hanging-out to geeking-out: Socializing as a pathway to computational thinking. Children & Media Division. International Communication Association, Fukuoka, Japan.

Treem, J., Pearce, K., Evans, S., Vitak, J., Schrok, A., Barta, K., Ford, J., and **Shorey, S.** (2016, June). Looking back to look forward: Tracing the history of affordances to develop a framework for studying communication technology. Communication & Technology Division. International Communication Association, Fukuoka, Japan.

Shorey, S. (2015, April). All the feels: Personal/political expression on the Tumblr platform. Theorizing the Web, New York, NY.

Shorey, S. (2014, April). Things I’m afraid to tell you: Authenticity, creativity and work. *Creativity as capital*. American Comparative Literature Association, New York, NY.

CONFERENCE WORKSHOPS

Design as Object, Design as Method: Making Critical Communication Futures (organizer), International Communication Association Pre-Conference, 2018

Shorey, S. Partial connections: The search for women in science. Position paper presented at the ACM conference Computer Supported Cooperative Work (CSCW) workshop, “Imagining Intersectional Futures,” 2017

Automation, Algorithms and Politics (organizer), hosted by the Computational Propaganda Project, International Communication Association Pre-Conference, 2016

Automation, Politics and Culture (invited), hosted by Data & Society Research Institute, 2015

Minecraft Education Summit (invited), hosted by Microsoft Research FUSE labs, 2015

EXHIBITIONS

Women in Technology Initiative, The Center for Information Technology Research in the Interest of Society (CITRIS) Technology Museum, University of California Berkeley, 2019

PUBLIC SCHOLARSHIP

Shorey, S., Fox, S., and Dew, K. (2017). Glimmers and half-built projects. “Design as Inquiry.” *Interactions* 24(6), 78-81. <https://doi.org/10.1145/3140567>

Shorey, S. (2016, February 24). What is it like to be a bot? on *Data & Society: Points* [Medium] <https://points.datasociety.net/what-is-it-like-to-be-bot-a1f8d8f3a5e4>

REPORTS

Howard, P., Woolley, S., and **Shorey, S.** (2016). State of the bots. Jigsaw, Google Research.

Howard, P., **Shorey, S.**, Woolley, S. and Guo, M., (2015). Creativity and critique: Gap analysis of support for critical research on big data. Open Society Foundation.

TEACHING

COM302 Cultural Impact of Communication Technology, Winter 2015
Teacher of Record. Student evaluations: 4.5 out of 5

COM220 Public Speaking, University of Massachusetts Amherst, Spring 2013–Fall 2014
Teacher of Record. Student evaluations: 4.5 out of 5
Departmental Teaching Commendation Award

COURSES ASSISTED

COM201 Introduction to Communication, University of Washington, Fall 2015 and Fall 2017
Teaching Assistant, 2 sections—2015. Student evaluations: 4.7 and 4.4 out of 5
Lead Teaching Assistant, 2 sections—2017. Student evaluations: 4.9 and 4.7 out of 5

COM394 Research Methods, University of Massachusetts Amherst, Spring 2013
Teaching Assistant, 1 section. Student evaluations: 4.9 out of 5
Departmental Teaching Commendation Award

COM122 Media Programming and Institutions, University of Massachusetts Amherst, Fall 2012

COM220 Public Speaking, University of Washington, Spring 2016
Teaching Assistant, 3 sections. Student evaluations: 4.9, 4.8 and 4.7 out of 5

AWARDS

Peter Clarke Research Fund for Social Good, University of Washington, 2016, \$1,000

Ames Endowment for Diversity Research, University of Washington, 2016, \$400

Graduate Research Travel Award, University of Washington, 2014–2018, \$1,800

Mary L. Hinkle Scholarship, Kappa Alpha Theta Foundation, 2013, \$2,000

Betty B. and James B. Lambert Scholarship, Kappa Alpha Theta Foundation, 2013, \$2,050

Trustee Scholarship, University of San Diego Board of Trustees, 2005–2009, \$76,000

Senior Class Legacy Scholarship, University of San Diego Alumni Association, 2009, \$1,000

DEVELOPMENT ACTIVITIES

Community Data Science Workshop: basic proficiency in Python, 2015

OpEd Project: workshop for public scholarship, 2016

Wikipedia Education Program, 2015

Undoing Assumptions About Students, hosted by Center for Comm., Difference and Equity, 2016

SERVICE

Review, International Communication Association (ICA): Communication and Technology division, Media Industry Studies division, 2016–present

Review, ACM conference for Computer-Human Interaction (CHI), 2017–2019

Review, The Association of Internet Researchers (AoIR), 2015–2019

Review, ACM conference for Designing Interactive Systems (DIS), 2019

Journal Review, Design Issues, 2017